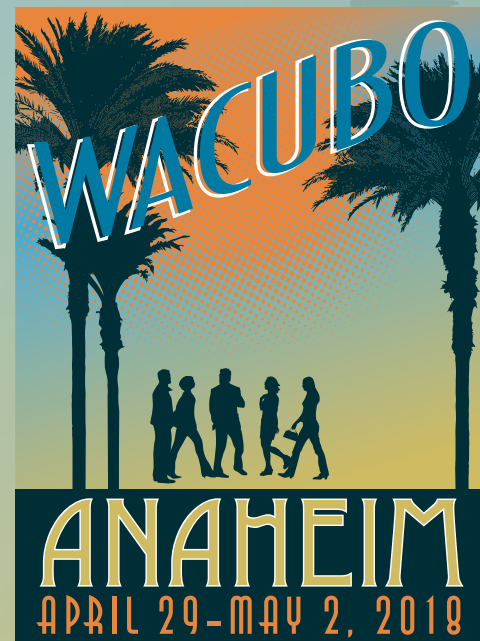


Just imagine!

PROGRAM BROCHURE



ACUPA | Association of College and University
Policy Administrators

WELCOME TO THE 2018 WACUBO ANNUAL CONFERENCE!

The mission of WACUBO is to offer opportunities to members to develop professionally, to explore issues and trends in higher education and to engage with colleagues to share their expertise. This Annual Conference is our premier event in fulfillment of that mission. For the 2018 Annual Conference, we have selected the theme, **just imagine**.

This theme has inspired us to develop a program which includes presentations by the leader of the largest public higher education system in the U.S., by a leading proponent of speaking for the under voiced in our nation and by a retired member of the U.S. Senate. These speakers, along with a record number of concurrent sessions focused on the variety of business issues facing higher education administrators, results in a program which we believe will inspire and inform. Our business partner showcase is designed to create opportunities for attendees to discuss their professional challenges and concerns with knowledgeable and informed business partners.

This year we are honored to have our friends from the Association of College and University Policy Administrators (ACUPA) join us!

Please plan on attending our opening event at the Richard Nixon Presidential Library and Museum. This venue provides an excellent educational and networking opportunity for attendees and provides everyone the opportunity to sit at the desk in the Oval Office!

just imagine what awaits you in Anaheim! We look forward to seeing you there.



Robert G. Moore
WACUBO President



Teresa Costantinidis
Program Committee Chair



Harold Hewitt
Host Committee Co-Chair and
Business Partner Steering
Committee Chair



Pat Putnam
Host Committee Co-Chair



John Cebula
Business Partner Showcase Chair

TABLE OF CONTENTS

ANAHEIM
PACKING  HOUSE
EST. 1919



Keynote and General Session Speakers	4
Opening Event Reception and Dinner	6
Pre-Conference Workshops	7
Conference Schedule	8
CPE Tracking Chart	25
Conference Facilities and Hotels.....	27
Airport and Parking.....	28
Local Attractions.....	31
Golf Tournament.....	38
Service Project	39
Registration	40
Board of Directors.....	41
2018 Annual Conference Committees.....	42

KEYNOTE AND GENERAL SESSION SPEAKERS



Soledad O'Brien
*Award-winning Journalist,
Speaker, Author and
Philanthropist, and Host of the
Sunday morning syndicated
political show, "Matter of
Fact"*

Soledad O'Brien brings a fresh perspective on contemporary issues in order to help foster organizational change. Over her career, Ms. O'Brien has studied the role of the media in politics and its responsibility to viewers. She strives to promote authentic conversations about uncomfortable issues, pushing for direct and truthful answers to tough questions, including issues of minority access to higher education. An eloquent and powerful storyteller, she is comfortable creating a space for respectful disagreements and challenges to beliefs.



Timothy White
*Chancellor,
California State University*

Dr. Timothy P. White is Chancellor of the California State University, one of the largest and most diverse systems of higher education in the United States. As Chancellor, Dr. White leads a university of 23 campuses and a global community of 484,000 students, 50,000 faculty and staff and more than 3.3 million alumni. As the seventh chancellor to lead the CSU, he is a champion of inclusive excellence and student success, and a proponent of bringing individualized education to scale through the expansion of proven best practices. The CSU is also positioned as a state and national leader in promoting and protecting federal Title IX rights, environmental sustainability and diversity, which is reflected in the CSU's diverse campus

leadership. Dr. White also leads the CSU as it embarks on an ambitious systemwide plan – Graduation Initiative 2025 – to increase graduation rates, decrease time to degree and eliminate achievement gaps for all students by recruiting more faculty, hiring more advisors and student-support staff, providing new tools and adding thousands of more classes over the next decade. Prior to joining the CSU, Dr. White held senior academic and administrative positions at the University of Michigan, Oregon State University, University of Idaho, and at University of California campuses in Berkeley and Riverside. He deeply believes in and is a product of California's Master Plan for Higher Education, having pursued his higher education from Diablo Valley Community College, Fresno State, California State University, East Bay and the University of California, Berkeley. Like many CSU students and alumni, he was the first in his family to attend college and earn a degree.





Bruce Kimbrell
*Business Programs
Facilitator, Disney Institute*

Bruce Kimbrell began his Disney career as a skipper on the world-famous Jungle Cruise at the Disneyland Resort in Anaheim before

embarking on the Disneyland Management Training Program. He served Disneyland in a variety of leadership roles, including positions in food and beverage operations, merchandise, human resources, marketing and guest services. Mr. Kimbrell is the author of “Walt Disney and You,” an internal training program designed to re-connect current Disney cast members with the ideals and founding principles of Walt Disney. The primary video used in this presentation won the U.S. Corporate Recognition Award for the Walt Disney Company in 2004 and has been presented worldwide. A graduate of Brigham Young University, he earned a degree in public relations and communication. He is pursuing a credential for learning and performance professionals (CPLP) offered by the American Society for Training and Development (ASTD).



Barbara Boxer
*Former United States Senator
from California*

After serving 34 years in the U.S. Senate and House of Representatives, Barbara Boxer, an outspoken advocate of freedom of speech and public debate and a strong voice for environmental issues, will talk to us about her perspectives and share insights from her book, “The Art of Tough: Fearlessly Facing Politics and Life.”



Sarita Maybin
*Motivational Speaker,
Communication Expert and
Author*

Sarita Maybin is an international speaker, communication expert and author whose audiences have fun learning how to stay positive, constructively confront tough communication situations and work together better. Since 1993, Ms. Maybin has spoken in all 50 states, Puerto Rico, Mexico, Jamaica, Canada, England, Asia, Iceland, and on the prestigious TEDx stage. She is a former university Dean of Students with a Master’s degree in Counseling, a Toastmasters Humorous Speech Contest winner and a Past President of the National Speakers Association, San Diego chapter. She has also been interviewed by the media about her book “If You Can’t Say Something Nice, What DO You Say?”

SPECIAL CONFERENCE EVENTS

Opening Event Reception and Dinner
Sunday | April 29, 2018, 6:30 p.m. – 9:30 p.m.

We have planned a truly amazing and unique opening night experience for the 2018 Annual Conference. The newly renovated Richard Nixon Presidential Library and Museum features nearly 70 new major exhibits, 30 unique multi-media experiences, 11 original films, 12 custom digital interactives, 10 curated archival film sequences, more than 600 photographs, 8,000 square feet of wall murals and more than 300 artifacts. Our private WACUBO members-only adventure will not only include the museum but Richard Nixon's original birthplace on site.

Other special conference events include:

Pre-Conference Workshops
Sunday | April 29, 2018, 9:00 a.m. – Noon

Golf Tournament
Sunday | April 29, 2018, 7:30 a.m. – 2:30 p.m.

Member Appreciation Luncheon
Tuesday | May 1, 2018, 11:45 a.m. – 1:30 p.m.

President's Reception and Toast
Tuesday | May 1, 2018, 5:00 p.m. – 7:00 p.m.

WACUBO After Dark
Tuesday | May 1, 2018, 8:30 p.m. – 11:30 p.m.



PRE-CONFERENCE WORKSHOPS

WACUBO Pre-Conference Workshop

Sunday | April 29, 2018 | 9:00 a.m.–Noon
\$100 (Pre-registration required)

Lessons in Leadership and Followership

Speaker: Diane Fennig, *Senior Consultant*
The Human Capital Group, Inc.

Your campus team supports your professional development and has witnessed your potential for the next level of leadership. This pre-conference session will unfold best practices in continuing to develop your leadership, followership and professional presence. Join Diane Fennig for an interactive session to sharpen yourself as a polished and resourceful professional in Business Services. After this session, you will be able to schedule a one-on-one with Ms. Fennig, or another career coach, to assist with the design of your personalized plan.

Field of Study: Personal Development | **CPE Credits:** 3.5

ACUPA Pre-Conference Workshop

Sunday | April 29, 2018 | 9:00 a.m.–Noon
\$50 (Pre-registration required)

Financial Compliance and Risk Management Choices – What's Policy Have to do With It?

Session 1: Managing Compliance and Risk Through Policy and Procedure Integration

Speaker: Lorna Laney Fink, *University Compliance Officer*, Lynn University

Explore the workflow between compliance, risk management, and policy management; means of creating top-down policy management programs that incorporate the work and buy-in of the board, the executive team, directors, and all community members including employees and students; creation of effective employee and student training programs that ensure compliance while also providing critical education leading to proper enforcement of policies; and tips for proper policy drafting, tracking, promulgating, and communication.

Session 2: Applying Sarbanes-Oxley to University Policy to Reduce Financial Reporting and Compliance Risk

Speaker: Anthony Graham, *Director of Policy Management*, University of Pittsburgh

The University of Pittsburgh wanted to better identify and mitigate financial reporting risks by applying Sarbanes-Oxley best practices. Flowcharts and risk matrices were used to identify and test key controls. Control deficiencies identified were in data access, spreadsheet controls, reconciliations, and policies. Remediation efforts led to a reduction in risk and a focus on policy management to support strategic, operational, reporting, and compliance objectives.

Session 3: Gifts and Gratuities: To Accept or Not to Accept

Speaker: Jessica Teets, *Coordinator of the University Policy Office*, Purdue University

Are your faculty and staff accepting inappropriate gifts? Are your departments using university funds to reward partners in a way that puts the institution at risk? A total ban on gifts from third parties or on recognizing students, staff, or donors may not be the most effective way to minimize risk. Purdue University implemented a common-sense policy on giving and receiving gifts and gratuities in 2016. Learn what measures the institution established and the lessons learned since putting them in place.

Field of Study: Specialized Knowledge | **CPE Credits:** 3.5

CONFERENCE SCHEDULE



Friday, April 27

12:00 p.m. – 5:00 p.m. **WACUBO Board Meeting**

Saturday, April 28

8:00 a.m. – Noon **WACUBO Board Meeting (continued)**

10:00 a.m. – 5:00 p.m. **Registration**

10:00 a.m. – 5:00 p.m. **Cyber Café**

1:00 p.m. – 6:00 p.m. **WACUBO 2018-19 Committee Orientation and Breakout Sessions**

Sunday, April 29

7:30 a.m. – 2:30 p.m. **Golf Tournament at Black Gold Golf Club**

8:00 a.m. – 6:00 p.m. **Registration**

8:00 a.m. – 6:00 p.m. **Cyber Cafe**

9:00 a.m. – Noon **WACUBO Pre-Conference Workshop | Lessons in Leadership and Followership**

Diane Fennig, Senior Consultant, The Human Capital Group, Inc.

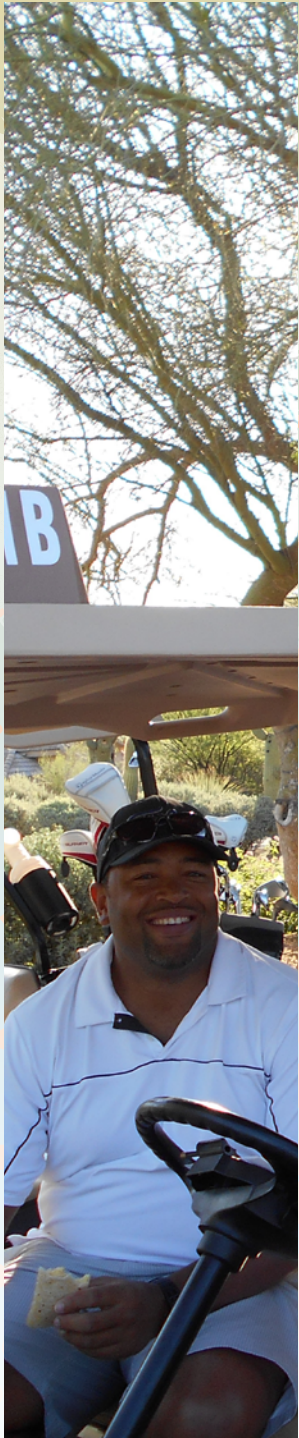
Diane Fennig is a passionate architect at the intersection of opportunities and talent. She brings more than 25 years of career development and management experience in a University environment to Executive Search. Ms. Fennig joined The Human Capital Group in 2009 to incorporate her network with her keen sense of talent for a new role in Retained Executive Search. She embodies the motto...“We make a difference in your business...by doing things differently in ours..”. Ms. Fennig has enjoyed serving WACUBO and BMI over the past six years as both a speaker and a coach. She earned degrees from Marquette University, Miami University and The University of South Carolina and enjoys her role as career connector and educator. She is also a guest blogger for the Society of Human Resource Management in the areas of recruitment, retention and employee satisfaction.

Your campus team supports your professional development and has witnessed your potential for the next level of leadership. This pre-conference session will unfold best practices in continuing to develop your leadership, followership and professional presence. Join Ms. Fennig for an interactive session to sharpen yourself as a polished and resourceful professional in Business Services. After this session, you will be able to schedule a one-on-one with Ms. Fennig, or another career coach, to assist with the design of your personalized plan.

Learning Outcomes

1. Define leadership styles and determine best practices for each of these preferences. Reflecting on which are your individual signature styles.
2. Recognize the art of leadership and followership and discuss aptitudes, skills and strategies for engagement.
3. Define and refine the mystic of professional presence. Sharing and discussing examples to contemplate and emulate.
4. Map a personal plan for development.

Field of Study: Personalized Development | **CPE Credits:** 3.5



9:00 a.m. – Noon

ACUPA Pre-Conference Workshop | Financial Compliance and Risk Management Choices – What’s Policy Have to do With It?

Session 1: *Managing Compliance and Risk Through Policy and Procedure Integration*

Lorna Laney Fink, *University Compliance Officer*, Lynn University

Lorna Fink is the University Compliance Officer and Title IX Coordinator at Lynn University, an independent not for profit University in Boca Raton, Florida. Ms. Fink served as the University’s first full-time Title IX Coordinator and first centralized Compliance Officer creating the Office of University Compliance which coordinates existing compliance and ethics programs, manages the policy and procedure program, and coordinates enterprise risk management within the University in addition to overseeing equity programming, including but not limited to Title IX, ADA, and discrimination.

Explore the workflow between compliance, risk management, and policy management; means of creating top-down policy management programs that incorporate the work and buy-in of the board, the executive team, directors, and all community members including employees and students; creation of effective employee and student training programs that ensure compliance while also providing critical education leading to proper enforcement of policies; and tips for proper policy drafting, tracking, promulgating, and communication.

Learning Outcomes

1. Interpret the Federal Sentencing Guideline Requirements for Effective Compliance and Ethics Programs through use of policies and procedures.
2. Identify specific steps and technical support for the integration of compliance, risk management and policy management.
3. Assess how an effective an annual and ongoing policy review program can increase the effectiveness of a compliance program.

Session 2: *Applying Sarbanes-Oxley to University Policy to Reduce Financial Reporting and Compliance Risk*

Anthony Graham, *Director of Policy Management*, University of Pittsburgh

Anthony Graham has worked in various aspects of Sarbanes-Oxley for over 12 years and recently was appointed to the Director of Policy Management position at the University of Pittsburgh. His Bachelors degree is in Accounting from Robert Morris University and he earned an MBA from the University of Pittsburgh. He spends weekends on the soccer field either as a coach, referee or parent watching from the sidelines. His volunteer activities include being on the Board of Directors for a local soccer association and his children’s school district educational foundation.

The University of Pittsburgh wanted to better identify and mitigate financial reporting risks by applying Sarbanes-Oxley best practices. Flowcharts and risk matrices were used to identify and test key controls. Control deficiencies identified were in data access, spreadsheet controls, reconciliations, and policies. Remediation efforts led to a reduction in risk and a focus on policy management to support strategic, operational, reporting, and compliance objectives.

Learning Outcomes

1. Implement best practices of the Sarbanes-Oxley Act of 2002 in a higher education setting.
2. Leverage policy and control management to reduce risk.
3. In general, evaluate and manage risk within an organization.

Session 3: *Gifts and Gratuities: To Accept or Not to Accept*

Jessica Teets, *Coordinator of the University Policy Office*, Purdue University

Jessica Teets is the Policy Coordinator for Purdue University and reports to the Vice President for Ethics and Compliance. In this role, Ms. Teets benchmarks policy issues, works with policy owners to draft and revise policies, coordinates executive review and approval of policies, tracks system-wide policies and procedures, and maintains the university’s policy website. She has served in this role since 2009.

Are your faculty and staff accepting inappropriate gifts? Are your departments using university funds to reward partners in a way that puts the institution at risk? A total ban on gifts from third parties or on recognizing students, staff, or donors may not be the most effective way to minimize risk. Purdue University implemented a common-sense policy on giving and receiving gifts and gratuities in 2016. Learn what measures the institution established and the lessons learned since putting them in place.



2:00 p.m.-5:00 p.m.

Learning Outcomes

- 1. Describe what kinds of transactions are considered gifts.
- 2. Recognize the risks to the institution when gifts are accepted from third parties and when institutional funds are used for recognition.
- 3. Identify options for mitigating risks associated with gifts and gratuities through policy.

Field of Study: Specialized Knowledge | **CPE Credits:** 3.5

WACUBO Mentoring Program

2:30 p.m. – 3:45 p.m.

Concurrent Session 1 | *NACUBO All Regional Conference Session: Is College Worth It? Communicating the Value of Higher Education*

Explore the general public’s changing attitudes about the relevance of higher education and the disconnect between higher education leaders and American voters. Understand how student debt and college costs have captured public attention in recent years and how prospective students, families, voters, and lawmakers are responding. Explore tools from NACUBO designed to help business officers tell their institutions’ stories and reinvigorate the public understanding of the value of higher education.

Learning Outcomes

- 1. Examine public beliefs and attitudes toward higher education.
- 2. Understand how business officers can improve communication about value to the public.
- 3. Explore NACUBO tools that will help you tell your institution’s story in response to shifting attitudes.
- 4. Recognize how lawmakers and federal policies are changing in approach to higher education.

Field of Study: Specialized Knowledge | **CPE Credits:** 1.5

Concurrent Session 2 | TBD

Concurrent Session 3 | *Engaging Constituents in Budget Decision-Making | Tales from the Front*

Dr. David Bea, Executive Vice Chancellor for Finance and Administration, Pima Community College

As Executive Vice Chancellor for Finance and Administration, Dr. David Bea is Pima Community College’s (PCC) Chief Financial Officer, overseeing a budget of approximately \$250 million. The College serves more than 47,000 credit and non-credit students annually and is regularly ranked as one of the ten largest multi-campus community colleges in the nation. Dr. Bea holds a Doctorate of Philosophy and a Master of Arts, both in Education, from Claremont Graduate University. His dissertation is titled “Modernizing Higher Education Administration: How Market and Economic Factors are Changing Small Colleges and University Business Operations.” He received his Bachelor of Arts degree in Psychology from Colgate University.

In recent years, Pima Community College (PCC) has faced scrutiny from local media and community groups over issues of inclusive decision-making, accreditation compliance, and declining enrollment. In 2009, the State of Arizona compounded these issues by dramatically reducing funding for community colleges; in 2015, Arizona eliminated all support to PCC. As a result, the College had the enormous challenge to ensure financial stability in light of an enrollment-based spending restriction and public resistance to tuition increases while reestablishing trust with the community and clearly structuring financial and strategic priorities. An educational master plan, a facilities master plan, and a three-year strategic plan were established to stabilize and revitalize PCC. Subsequently, budget development reinforced these plans while considering financial performance metrics, accreditation ratio standards, and market-based comparisons. The process culminated in the development of an interactive model that demonstrated the delicate balance of competing budget priorities. Pima Community College is in a period of transition and is working to engage the community in a series of significant budget discussions while maintaining transparency, prioritizing resource allocation, and clarifying difficult decisions. Moving forward the interactive budget model will serve as the showcase of this process.

Learning Outcomes

- 1. Name the stakeholders for your institution.
- 2. Engage constituents in strategic decision-making.
- 3. Define the key elements of a budget development model.
- 4. Identify challenges in transparency of information.





5. Develop awareness of critical financial metrics and financial stewardship.

Field of Study: Economics | **CPE Credits:** 1.5

Concurrent Session 4 | TBD

Concurrent Session 5 | TBD

Concurrent Session 6 | TBD

Concurrent Session 7 | *Building Trust with Faculty in Policy Development* | ACUPA

Kathren Brown, Associate Vice President of Academic Affairs, Utah Valley University

Kathren Brown has been the Associate Vice President of Academic Administration and Academic IT at Utah Valley University in Orem, Utah since September 2011. In UVU's policy system, Ms. Brown is the steward for academic policies. In that capacity, she has leveraged her position as an ex officio member of Faculty Senate and the Faculty Senate Executive Committee to include faculty in the policy drafting and rewriting process. She also works with associate deans and department chairs to keep them informed of changes in policies and in trainings on new or revised policies. Her administrative portfolio also includes academic space coordination and accessibility; academic analytics and IT (including UVU's LMS); faculty hiring, compensation, retention, tenure, promotion, and discipline; the Fulton Library; and Faculty Convocation. She works closely with Student Affairs, the Office of EEO and Affirmative Action, and General Counsel on additional issues related to Academic Affairs. Ms. Brown came to UVU in 2002 as an Assistant Professor of Russian History, became Chair of the Department of History and Political Science in 2008, and in 2011 joined Academic Affairs.

Karen Halvorsen Cross, Associate Director of Policy Management, Northwestern University

Karen Halvorsen Cross is Associate Director of Policy Management in the Compliance Office and Senior Director of Policy in the Office of the Provost at Northwestern University. In her dual role, Ms. Cross works with the Policy Review Committee to promote policy development and management and with the Provost's Office on policy-related initiatives affecting faculty at Northwestern. She came to Northwestern after many years as a faculty member at the John Marshall Law School in Chicago, where she taught contracts and international business law. She also taught law at the Universidade Catolica Portuguesa in Lisbon and the Central European University in Budapest. Ms. Cross received an M.S. in Higher Education Administration and Policy from Northwestern, a J.D., cum laude, from Harvard Law School, and a BA, with distinction, from the University of Wisconsin Madison. Prior to law teaching, she spent a year in the former Yugoslavia as a Fulbright scholar and several years as an associate at Cleary Gottlieb in New York.

For many administrators and faculty, the policy development and implementation process seems adversarial. Policies meant to help universities comply with external regulations (such as Title IX) seem to conflict with academic freedom. Their success usually rides on the development of communication plans, but even those can be problematic if administrators and faculty seem to be speaking two different languages. Understanding faculty language and perspective through such materials as the AAUP Redbook may help administrators and faculty collaborate and develop trust in the creation of policies.

Learning Outcomes

1. Understand key principles and core policy documents developed by the AAUP.
2. Facilitate discussions with faculty over the development of policies that directly affect them.
3. Develop strategies for engaging faculty in the process of creating and revising policies.

Field of Study: Specialized Knowledge | **CPE Credits:** 1.5

Concurrent Session 8 | *A Low-Tech, Low-Cost Solution to Policy Development and Evaluation of Policy Management Software Solutions* | ACUPA

Joshua Adams, Director of University Policy Office and Financial Communication, Cornell University

Joshua Adams is the Director of Cornell University's Policy Office. Part of Cornell's policy program since 1994, Mr. Adams consults with institutions around the world on policy process, and is a founding director of ACUPA. He has spoken throughout North America about centralized institutional policy. Mr. Adams has been a retail owner, restaurant manager, maître d', and sommelier, publisher, and real estate broker. He holds a Bachelor of Science Degree from Cornell University, has a background in community theater, and is currently lieutenant governor for the Chemung Division of Kiwanis International.



Maria Eynon, *Policy Analyst*, University of California, Davis

Maria Eynon was hired as the Policy Analyst in Compliance and Policy at UC Davis in 2015. She coordinates the policy program (e.g., administrative policy and procedure manual, personnel policy for staff members, and delegations of authority). She is responsible for writing, editing, publishing, and administering policies through the review and approval process. She holds a BS in Business Administration, Management from San Jose State University and worked as a Program Manager in Corporate Quality in a flash memory company for 17 years prior to her position at UC Davis.

The process for the development, issuance and maintenance of institutional policies and procedures can generally be handled in two ways – manual administration or purchased software solution. Cornell University has been able to manage its policies for well over twenty-five years, with no more than a person, a computer, a willing community and software available to almost everyone. UC Davis opted for a software solution to streamline its processes while maintaining a user friendly interface. Learn more about these options as Cornell University and UC Davis present experiences and the lessons learned related to their own management methods.

Learning Outcomes

1. Develop a cogent and concrete proposal for a low-cost solution to policy management and maintenance.
2. Establish a successful and active centralized policy program with a minimum of resources (one employee, one computer).
3. Understand the tools required for overcoming common obstacles in centralized policy administration.

Field of Study: Business Management and Organization | **CPE Credits:** 1.5

4:00 p.m. – 5:30 p.m.

Business Partner Showcase Opening Event & Kickoff Social

6:00 p.m. – 6:45 p.m.

Transportation to Opening Night Reception and Dinner at Richard Nixon Presidential Library & Museum

6:30 p.m. – 9:30 p.m.

Opening Night Reception and Dinner at Richard Nixon Presidential Library & Museum

Monday, April 30

7:00 a.m. – 5:00 p.m.

Registration

7:00 a.m. – 5:00 p.m.

Cyber Cafe

7:30 a.m. – 8:30 a.m.

Business Partner Showcase Breakfast

8:30 a.m. – 8:45 a.m.

Welcome Address

Chapman University President Daniele Struppa will provide the welcome address to the WACUBO 2018 opening session.

8:45 a.m. – 10:00 a.m.

Keynote Session 1 | TBA

Soledad O'Brien, *Award-winning Journalist, Speaker, Author and Philanthropist, and Host of the Sunday morning syndicated political show, "Matter of Fact"*

Soledad O'Brien brings a fresh perspective on contemporary issues in order to help foster organizational change. Over her career, Ms. O'Brien has studied the role of the media in politics and its responsibility to viewers. She strives to promote authentic conversations about uncomfortable issues, pushing for direct and truthful answers to tough questions, including issues of minority access to higher education. An eloquent and powerful story-teller, she is comfortable creating a space for respectful disagreements and challenges to beliefs.

10:00 a.m. – 10:45 a.m.

Business Partner Showcase Refreshment Break

10:45 a.m. – Noon

Concurrent Session 9 | Grants Administration – Emerging Trends and Current Events in the World of Grants and Contracts

Lupe Valencia, *Director of Management Accounting and Analysis*, University of Washington



Lupe Valencia is Director of Management Accounting and Analysis at the University of Washington (UW). She is responsible for negotiating and compiling UW's facilities and administrative (F&A) proposal, including associated federal negotiations. In her current role she also oversees the recharge center functions/ compliance and fringe benefit proposal negotiations at UW. She has spent several decades in higher education accounting leadership positions including Chief Finance and Administrative Officer for the Business Enterprise Institute at the University of Alaska Anchorage, Assistant Comptroller for the University of Arizona and Financial Reporting Manager for the University of Texas at El Paso. Ms. Valencia has also been an Accounting instructor at several post-secondary institutions and has over eight years of teaching experience. She holds a B.B.A. and M.B.A. in accounting from the University of Texas at El Paso and is a Certified Government Financial Manager.

Kenneth Erickson, *Director of Research Management and Compliance*, The University of Utah

Ken Erickson is the Director of Research Management and Compliance at the University of Utah (a \$4 billion research and teaching Institution of Higher Education, Hospitals and Clinics). Mr. Erickson's central administration role provides oversight for three main areas: Grants and Contracts Accounting (post-award), Cost Accounting and Analysis (F&A rate calculations, F&A proposals, Cost Standards, etc.), and Compliance Oversight and Reporting (effort certification, audit coordination, service centers, etc.). He has extensive knowledge of the financial administration and compliance aspects of sponsored programs and research. Mr. Erickson facilitates leadership team strategic coordination for more than 6,000 active research projects (\$460 million annual revenues) with the VPR, CFO, VPs, Deans, PIs and key administrators in 200+ campus departments. He has more than 35 years' experience in audit (external and internal), compliance, internal controls, accounting, finance, analysis, management, reporting and process improvement. He holds a MAcc in Financial Accounting and Auditing and a BS in Accounting from Brigham Young University.

Andres Chan, *Director of Financial Analysis*, University of Southern California

Andres Chan is a Director at the University of Southern California in the Office of Financial Analysis. His responsibilities include the preparation of the university's facilities and administrative cost rate proposal, fringe benefit rate proposals, paid leave proposals, as well as negotiating with the government on behalf of the university. Additionally, he oversees recharge center and effort certification compliance, as well as acting as the audit liaison for all university audits associated with research grants and contracts. He has over two decades of financial analysis/planning experience, with extensive experience in preparing F&A Proposals, Space Surveys, Effort Reporting, and uniform guidance related activities. He's very knowledgeable with Uniform Guidance (formerly OMB Circulars A-21, A-110 & A-133). He worked as a Senior Manager while a consultant with MAXIMUS Inc. as well as spent his first seven years in Higher Education at California Institute of Technology. Mr. Chan has developed dozens of F&A and Forward Pricing Proposals, managed various Research Administration system implementations. Prior to his work in Higher Education, he worked as Financial Advisor for both American Express and Prudential.

Attend the Grants Administration Session to learn more about current events in the grants world. Receive an update on the most recent trends in F&A and fringe benefit negotiations including a general update and recent audit findings. Did you know there is a new date for implementation of the Micro purchase threshold? Learn more about what steps other institutions have taken to address this change. Are you aware that the Uniform Guidance provides alternatives for effort reporting? Find out more about the pros and cons of these alternatives.

Learning Outcomes

1. Effectively develop and manage Grants and Contracts research projects (centrally and departmentally).
2. Communicate and implement the latest research regulatory requirements.
3. Organize research plans with campus leadership and investigators (VPR, CFO, VPs, Deans, PIs, Department Administrators).

Field of Study: Specialized Knowledge | **CPE Credits:** 1.5

Concurrent Session 10 | Procurement Contracting: Leveraging Strategic Partnerships to Advance Institutional Goals

Nichol Luoma, *Associate Vice President of University Business Services, Sustainability Operations Officer and Chief Procurement Officer*, Arizona State University

Nichol Luoma is the Associate Vice President of University Business Services, Sustainability Operations Officer and Chief Procurement Officer for Arizona State University. She has more than 17 years of global business operations leadership experience. She returned to her alma mater in a professional capacity in 2012 after serving as vice president of operations for two juvenile products companies, Boon Inc. and Keen Distribution, both of which were acquired by Tomy International in 2011. Before Boon and Keen, Ms. Luoma spent nearly a decade in multiple business and supply chain roles at Intel Corporation, which included management of



complex international supply chains. She also served Clarkston Consulting in a senior business-consulting role, where she advised large corporate clients on business/technology redesign and supply chain optimization. Ms. Luoma graduated summa cum laude from ASU's W. P. Carey School of Business and Barrett, the Honors College with a bachelor's degree in supply chain management. She also was a W. P. Carey School of Business Outstanding Graduating Senior. She received her MBA from Duke University, where she also graduated summa cum laude and was honored as a Fuqua Scholar.

Learning Outcomes

1. Recognize the opportunity for outside companies to support the mission values and goals of the institution (including financial, student success, internships, marketing etc).
2. Identify all of the touchpoints outside companies may have with the institution.
3. Summarize the difference between a vendor and a strategic partner.
4. Establish a framework for corporate partner engagement and understand potential opportunities and how to approach.

Field of Study: Specialized Knowledge | **CPE Credits:** 1.5

Concurrent Session 11 | Marketing and Brand Management

Dana Robbins-Murray, *Senior Assistant Director of Marketing and Communications*, Housing and Residential Life, University of Arizona

Dana Robbins-Murray, with a Business Finance degree, started her career as a staff accountant right out of college. Working with American Express, Westin Hotels and a full-service Advertising Agency, she found her love for marketing and has been active in this area for more than 20 years. Coming from corporate America, she has put that experience to practical use creating a marketing unit for the University of Arizona's Housing Department. Ms. Robbins-Murray's presentation on Advanced Marketing Plans was awarded the best presentation at the 2016 Business Operations Conference for the Association of College and University Housing Officers.

A marketing plan, like a budget, is a road map to help you know where you are going and what you want to achieve. Our session will review the key components of a marketing plan and show why someone on the business side at a university should care about marketing. This session will address the following questions:

- What is a marketing plan?
- What are the key components of a marketing plan?
- How do these components relate to the business side of the house?
- Why is a marketing plan valuable?
- How can business officers use this information in their work?

Learning Outcomes

1. Recognize the importance of a marketing plan.
2. Identify the key components of a marketing plan.
3. Communicate to leadership and co-workers the value of a marketing plan.

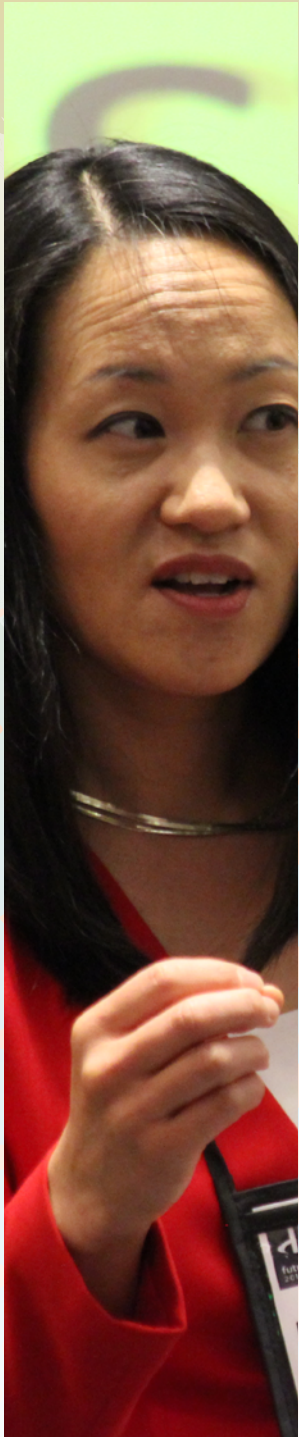
Field of Study: Specialized Knowledge | **CPE Credits:** 1.5

Concurrent Session 12 | Developing a Collaborative Business Review with Strategic Partners | Tales from the Front

James Dwyer, *Director of Auxiliary Business Services*, Arizona State University

James Dwyer has over 18 years of experience in higher education business operations. He served in multiple roles with Follett Higher Education Group at institutions in Massachusetts, California, Georgia, Colorado and Arizona. He is now the Director of Auxiliary Business Services at Arizona State University and directs a wide portfolio of operations including Campus Stores, University Club, Trademark & Licensing, Campus ID Card, U.S. Passport Office, Printing Services, Vending and other strategic initiatives. Mr. Dwyer graduated from San Diego State University with a bachelor's degree in social science and received his MBA from the University of Georgia's Terry College of Business.

Develop a business review program that stakeholders look forward to participating in. Strategic partnerships go beyond the transactional requirements of a contract and this approach to reviewing the partnership is a collaborative strategy to developing the review, presenting the content and engaging stakeholders



in expanding and moving the partnership forward. To maximize participation this program moves beyond looking back and reviewing past performance indicators to jointly assess strategic initiatives, along with performance, and provide key stakeholders opportunities to align institutional goals with strategic partnership initiatives.

Learning Outcomes

- 1: Collaboratively create a business review with strategic partners.
- 2: Identify key stakeholders to participate in the business review.
- 3: Co-present a business review with strategic partners to reinforce the collaborative nature of the partnership.
- 4: Maximize engagement from stakeholder participants of the business review across a broad spectrum of disciplines.
- 5: Establish expectations for a consistent format that delivers value and builds momentum to maximizing the partnership.

Field of Study: Business Management and Organization | **CPE Credits:** 1.5

Concurrent Session 13 | TBA

Concurrent Session 14 | TBA

Concurrent Session 15 | TBA

Concurrent Session 16 | *Overcoming Barriers in Your Policy Management Program* | ACUPA

Sara Nelson, Director of Operations and Special Projects, DePaul University

Sara Nelson began serving as the Director of Operations and Special Projects working with DePaul's Office of the Secretary and University Board of Trustees in 2015. Prior to her current role Ms. Nelson specialized in communications and program management, institutional change, culture initiatives and leveraging strategic human resource management to support organizational mission and objectives. She has a Masters in Human Resources Management and is a third year doctoral candidate in Educational Leadership.

Todd Kleine, Director of Records and Policy Management, DePaul University

Todd Kleine has served as the Director of Records and Policy Management at DePaul University since 2014, and has been with DePaul since 2011. His career in higher education includes roles in business analysis, information technology project management, and institutional research and campus housing/student affairs. Mr. Kleine holds an MS in Technology, emphasis in training and development from Eastern Illinois University, an MBA in Management Information Systems from Dominican University, and is a third year doctoral candidate in Educational Leadership at DePaul University.

Even in the best designed policy management program, barriers result that can detract from achieving goals and objectives. In this session, we will discuss how to navigate and overcome roadblocks in policy management programs. Topics such as using training to alleviate noncompliance, drawing upon strategic resources to navigate tricky situations, re-engineering workloads to facilitate timely turnarounds and utilizing institutional champions to promote strategic messaging.

Learning Outcomes

1. Recognize how to better navigate policy management program issues at their institution.
2. Describe and use various methods to navigate program roadblocks.
3. Compare the timely issues facing policy management programs at other institutions.

Field of Study: Specialized Knowledge | **CPE Credits:** 1.5

12:00 p.m. – 1:30 p.m.

WACUBO Volunteer Appreciation Lunch

12:00 p.m. – 1:30 p.m.

ACUPA Business Meeting and Lunch

1:30 p.m. – 2:15 p.m.

Business Partner Showcase Dessert Break

2:15 p.m. – 3:30 p.m.

Concurrent Session 17 | *Auxiliary Enterprises Panel Discussion on Innovative Activities*



Concurrent Session 18 | *Konban/Workflow Visualization*

Jeanne Semura, *Consultant/Analyst Strategic Consulting*, University of Washington

Concurrent Session 19 | TBA

Concurrent Session 20 | *Using Design Thinking to Create a Bold and Innovative Strategic Plan* | *Tales from the Front*

Timothy C. Bessolo, Ed D., *Associate Vice Provost and Chief Financial and Operations Officer for the Division of Student Affairs*, University of Southern California

Dr. Timothy Bessolo serves as Associate Vice Provost and Chief Financial and Operations Officer for the USC Division of Student Affairs. He works with Assistant Vice Provosts and Directors to align their strategic priorities with sustainable operational and financial models. His portfolio includes revenue generating departments such as Recreational Sports, Campus Center, Bovard Auditorium, Facilities, Advertising and Marketing, as well as a number of functional areas such as finance, strategic planning, research and assessment, program review, and enterprise system development. Prior to joining Student Affairs, Dr. Bessolo was the Assistant Dean of Academic Affairs in the USC Dworak- Peck School of Social Work. While at Social Work he oversaw curriculum management, clinical/adjunct hiring and promotion, and academic strategy and finances. He earned his doctorate in Higher Education Administration from the University of Southern California where he studied the implementation of online learning programs across non-profit, public, and for-profit institutions. He is also currently earning an MBA through the USC Marshall School of Business.

Design Thinking is a human centered process focused on understanding the deep rooted need of your customer and then designing a solution to solve for that need. The USC Division of Student Affairs developed its 2017-2020 Strategic Plan using the design thinking process to develop bold and ambitious goals around equity and inclusion, mental health, disrupting alcohol and substance abuse, and eradicating sexual misconduct. The session will walk through how to use the design thinking approach to push the boundaries of what is possible and arrive at an innovative plan that is desirable by the customer, operationally feasible, and financially viable.

Learning Outcomes

1. Comprehensively explain each phase of the design thinking framework.
2. Use design thinking to develop an innovative strategic plan.
3. Design a strategic plan that is financially viable, operationally feasible, and desirable to the employees and customers.
4. Create a strategic plan that addresses the real issues facing their organization.

Field of Study: Business Management and Organization | **CPE Credits:** 1.5

Concurrent Session 21 | TBD

Concurrent Session 22 | TBD

Concurrent Session 23 | TBD

Concurrent Session 24 | *Developing Guidelines for Gender Inclusivity in the Workplace—A Case Study* | ACUPA

Eliza C. Brown, *pronouns: she/her/hers*, *Senior Policy Analyst*, Harvard University

Eliza Brown is a senior policy analyst at Harvard's Office of Labor and Employee Relations. During her 15 years at Harvard, she also worked at Harvard Law School, Harvard Business School, and the Nieman Foundation for Journalism. In her current role, Ms. Brown serves as Harvard's Youth Protection Officer, supports labor negotiations with data and costing analyses, and is currently tackling the idea of a University-wide policy library. When not crunching numbers or reviewing policies, she volunteers as a counselor at Planned Parenthood, commutes year-round on her bicycle, and enjoys her spirited rescue dog, Piko. Her favorite author is Jim Harrison. Prior to Harvard, Ms. Brown wandered the Atlanta Zoo dressed as a gavia, taught photography, sold advertising for a newspaper and worked with small-scale coffee growers.

Julia Saenz, *pronouns: she/her/hers*, *Associate Title IX Officer*, Harvard University

Julia Saenz is a licensed attorney with a bachelor's degree in social work from New York University and a J.D. from Boston University School of Law. As Associate



Title IX Officer at Harvard, she works with University stakeholders to promote gender diversity and inclusion for students, faculty, and staff in University programs and activities. She also supports the network of 55 Title IX Coordinators across the University to prevent and address, in a neutral manner, incidents of sexual and gender-based harassment. Harvard’s proactive initiatives in this area include policy development, online and in-person educational workshops and resources, and events programming. Prior to coming to Harvard, Ms. Saenz worked in the civil rights and public policy fields providing services to LGBTQ and immigrant clients.

Anti-discrimination policies cover outright discrimination, including harassment, on the basis of gender (and may also include sexual orientation and gender identity). However, they generally don’t address the practical questions that staff and University communities often have regarding topics like preferred and/or legal name changes, access to sex-segregated facilities, access to benefits, and use of gender markers.

Learning Outcomes

1. Discuss gender diversity and related terminology.
2. Demonstrate why gender-inclusive guidelines are important and promote inclusion.
3. Develop strategies for assembling an inclusive review committee and process.
4. Design content that is accessible and consistent with relevant laws and policies.
5. Construct strategies for implementation.

Field of Study: Specialized Knowledge | **CPE Credits:** 1.5

3:45 p.m. – 5:00 p.m.

General Session 1 | TBA

Timothy White, Chancellor, California State University

Dr. Timothy P. White is Chancellor of the California State University, one of the largest and most diverse systems of higher education in the United States. As Chancellor, Dr. White leads a university of 23 campuses and a global community of 484,000 students, 50,000 faculty and staff and more than 3.3 million alumni. As the seventh chancellor to lead the CSU, he is a champion of inclusive excellence and student success, and a proponent of bringing individualized education to scale through the expansion of proven best practices. The CSU is also positioned as a state and national leader in promoting and protecting federal Title IX rights, environmental sustainability and diversity, which is reflected in the CSU’s diverse campus leadership. Dr. White also leads the CSU as it embarks on an ambitious systemwide plan – Graduation Initiative 2025 – to increase graduation rates, decrease time to degree and eliminate achievement gaps for all students by recruiting more faculty, hiring more advisors and student-support staff, providing new tools and adding thousands of more classes over the next decade. Prior to joining the CSU, Dr. White held senior academic and administrative positions at the University of Michigan, Oregon State University, University of Idaho, and at University of California campuses in Berkeley and Riverside. He deeply believes in and is a product of California’s Master Plan for Higher Education, having pursued his higher education from Diablo Valley Community College, Fresno State, California State University, East Bay and the University of California, Berkeley. Like many CSU students and alumni, he was the first in his family to attend college and earn a degree.

CPE Credits: 1.5

5:00 p.m. – 6:00 p.m.

Business Partner Showcase Wine & Cheese Reception

Tuesday, May 1

7:30 a.m. – 3:00 p.m.

Registration

7:30 a.m. – 3:00 p.m.

Cyber Cafe

7:30 a.m. – 8:30 a.m.

Business Partner Showcase Breakfast

7:30 a.m. – 8:30 a.m.

WACUBO Annual Meeting and Breakfast

8:30 a.m. – 9:45 a.m.

Keynote Session 2 | TBA

Barbara Boxer, Former United States Senator from California

After serving 34 years in the U.S. Senate and House of Representatives, Barbara Boxer, an outspoken advocate of freedom of speech and public debate and a strong voice for environmental issues, will talk to us about her perspectives and share insights from her book, “The Art of Tough: Fearlessly Facing Politics and Life.”

9:30 a.m. – 10:30 a.m.

10:30 a.m. – 11:45 a.m.

Business Partner Refreshment Break

Concurrent Session 25 | *Liberating Structures*

Tomika Coates

Concurrent Session 26 | *Campus Safety Strategy*

John Ojeiskhoba, *Chief of Campus Safety*, Biola University

Chief John Ojeiskhoba has served Biola University for over 18 years and developed the department's robust strategy and systems which has yielded many positive results pertaining to safety and security, compliance, emergency preparedness, and customer based services. He has received numerous awards for his work including the national chief of the year award in 2015, Mayor's Award, and the Clery Compliance Officers of the Year Award in 2017. Chief Ojeiskhoba received his Masters degree in International Business in 2000 and a Masters degree in Organizational Leadership in 2004. As the founder and CEO of J&O Emergency Management and Security Consultants, he has conducted professional assessments for many colleges across the nation. He currently serves as a reserve police officer in the city of Garden Grove.

Campus public safety has evolved over the past decade and building a formidable campus public safety program requires initial and ongoing vision and cohesive strategy that can yield short and long-term dividends. The presenter will draw from a model he developed for the Biola University Campus Safety Department and share how the model has positively impacted the department and university in general.

Learning Outcomes

1. Develop and/or review the department's short and long-term goals.
2. Identify methods to strategically implement the stated goals.
3. Employ a plan to conduct a SWOT analysis or an assessment of current program and practices.

Field of Study: Specialized Knowledge | **CPE Credits:** 1.5

Concurrent Session 27 | *Leading Institutional Transformation with NACUBO's Economic Models Framework*

Jacalyn Askin, *Senior Fellow, Finance and Campus Management*, NACUBO

Jacalyn Askin, Senior Fellow for Finance and Campus Management at NACUBO, leads the association's Economic Models Project for which she has authored two white papers and led numerous presentations and workshops. Ms. Askin holds a doctorate in higher education finance from the University of Arizona. She is also a graduate of Lehigh University with a bachelor's degree in English and psychology, of Georgia Tech where she earned an MS in industrial management, and the University of Iowa where she received an MA in accounting. She was named Financial Executive of the Year in 2001 by the Institute of Management Accountants Southwest Region, and NACUBO's "Rising Star" in 2003. Deciding to put her educational opportunities to work for others, she has spent 35 years in education administration and finance in research universities, community colleges, and K-12 systems. Her responsibilities have included planning and budgeting, accounting and financial analysis, procurement, risk and contracts management, facilities construction and maintenance, human resources, public safety and emergency planning, marketing, lobbying and elections oversight, grants and auxiliary enterprises, information technology, program and partnership development, and institutional research. Prior to joining NACUBO in 2015, Ms. Askin served as vice president of administrative services at Chandler-Gilbert Community College, in Chandler, Arizona. She and her husband, Ronald, Professor in the School of Computing, Informatics and Decision Systems Engineering at Arizona State University, are the parents of two grown children.

Randy Roberson, *Director of Strategic Initiatives*, NACUBO

Randy Roberson is the Director of Strategic Initiatives at the National Association of College and University Business Officers (NACUBO) in Washington, D.C., where he provides strategic direction, program development expertise, and implementation support for key organizational initiatives. Mr. Roberson has been a member of the NACUBO staff since January 2011 and previously served as Director of Member Engagement and Director of Constituent Programs. He worked from 2002-2011 at the University of Maryland, College Park, most recently as a Development Officer. From 1997-2002, he worked at his alma mater, Oglethorpe University, in various administrative roles, including Assistant to the President. He began his career as a press aide to Georgia Governor Zell Miller, creator of the HOPE Scholarship. Mr. Roberson graduated from Oglethorpe with a bachelor's degree in history and completed his master's degree in public management at the University of Maryland's School of Public Policy.



Learn to use materials from NACUBO's Economic Models Project website to catalyze and implement innovation in your college's or university's business model. Discuss the responsibility of and opportunity for the Chief Business Officer to drive change, and practice strategies to facilitate that change at your institution.

Learning Outcomes

1. Identify key questions to be discussed regarding their institution's economic model.
2. Implement facilitations techniques to initiate the difficult conversations and move to decision-making.

Field of Study: Business Management & Organization | **CPE Credits:** 1.5

Concurrent Session 28 | *Moving a Culture Towards Collaboration: UC Riverside's Partnership Between the Organizational Excellence Initiative and Human Resources* | Tales from the Front

Ron Coley, *Vice Chancellor of Business and Administrative Services*, University of California, Riverside

Ron Coley currently serves as Vice Chancellor of Business and Administrative Services at the University of California, Riverside as well as co-sponsor of UCR's Organizational Excellence Initiative. He oversees a budget of \$161 million and approximately 1,030 career and 800 student employees working in a variety of campus business and support services. A U.S. Marine Corps helicopter pilot, Mr. Coley completed 20 years of distinguished military service from 1972-1992 retiring at the rank of Lieutenant Colonel. During his military career, he helped the Marine Corps adjust to the changing economic environment caused by the massive defense buildups in the 1980s and the equally drastic cutbacks in the 1990s. He earned his MBA from the Wharton School of Business and his Bachelor of Science degree from Pennsylvania's Drexel University where, as a student-athlete, he majored in Business Administration and Industrial Relations. He was later inducted into Drexel's Athletic Hall of Fame for his outstanding performance and achievements in men's basketball.

Kimberly Villanueva, *Interim Director of Strategic Project Management*, University of California, Riverside

Kimberly Villanueva currently serves as the Interim Director of the Strategic Project Management Office at the University of California, Riverside as well as UC Riverside's Organizational Excellence Project Manager. Ms. Villanueva oversees a large portfolio of strategic projects and campus wide initiatives that include Activity Based Costing, Predictive Analytics, Cognos Financial Reporting, and UC Riverside's New Budget Model Redesign. Prior to UCR, Ms. Villanueva worked in legal risk management and conflict business analysis, building process workflows, implementing new software systems and designing communication, training and roll out plans for over twenty-five top 200 law firms nation-wide. Ms. Villanueva provides end to end project management services and highly values the power of collaboration, teamwork, and communication in order to bridge gaps between people and project agendas. Ms. Villanueva holds a Project Management Education Certificate from Villanova University, an ABA certified Paralegal Certificate from California State University, Hayward and a BA in Ethnic Studies from the University of California, Berkeley

Jason Rodriguez, *Strategic Initiatives Analyst*, University of California, Riverside

Jason Rodriguez serves as the communications lead for UCR's Organizational Excellence Planning Committee and has worked on several campus-wide initiatives, including Activity-Based Costing and UCR's Budget Model Redesign. Prior to UCR, Mr. Rodriguez worked for the former US Ambassador to the Arab Emirates, partnering with the US Department of Defense to develop governance and economic training sessions for military units deploying to Afghanistan. In this work he also facilitated collaborative meetings of senior professionals responding to humanitarian crises worldwide, including military, government, international agency, non-profit and corporate representatives. As a Returned Peace Corps Volunteer, Mr. Rodriguez is well-acquainted with the importance and benefits of a community-driven, grassroots, collaborative approach to change and development. He holds a Masters of International Development Policy from the Duke University School of Public Policy as well as BA in Psychology from Georgetown University.

Michelle Elrod, *Principal Learning and Development Consultant*, University of California, Riverside

Michelle Elrod serves as the Principal Learning and Development Consultant for UC Riverside's Employee and Organizational Development Department for HR. Ms. Elrod has collaborated with Organizational Excellence (OE) to design and facilitate programs under the OE bronze certificate program. Ms. Elrod has been involved in a variety of other training initiatives on campus including OE facilitation certification for staff, Supervisor Boot Camp, and the UC wide Manager Development Program. Prior to UCR, she did contract work for Apollo Education Group and Veritas Inc. and has had experience working with a variety of audiences.



11:45 a.m. – 1:30 p.m.

1:30 p.m. – 2:15 p.m.

Are the efficiency initiatives at your institution achieving the expected gains? In this session you will find out why UC Riverside believes that moving a culture towards collaboration, while more time intensive, is the key to lasting change and broader success. UCR's Organizational Excellence (OE) initiative has effectively partnered with the Human Resources department to create a culture of collaboration and innovation from the grassroots, offering professional development opportunities designed to train staff in critical OE principles, empowering the community towards ownership of the initiative and affording staff the freedom to have an active role towards increased effectiveness campus-wide.

Learning Outcomes

1. Develop the space, freedom and confidence of staff to propose innovative solutions to the university's problems.
2. Empower a community towards collaboration.
3. Identify and address mindsets and behaviors which inhibit collaboration.
4. Inspire staff towards active ownership of change initiatives.
5. Utilize collaboration tools to sustain momentum.
6. Equip staff to navigate environments in which leaders pose an impediment to collaboration.

Field of Study: Business Management and Organization | **CPE Credits:** 1.5

Concurrent Session 29 | TBD

Concurrent Session 30 | TBD

Concurrent Session 31 | TBD

Concurrent Session 32 | *Managing Controversial Events on University Campuses— A Case Study* | ACUPA

Meredith Strong, *Director and Student Policy Advisor*, University of Toronto, Canada

Meredith Strong has over 15 years of experience working in higher education as a university administrator and is currently serving as the Director of Students and Student Policy Advisor in the Office of the Vice Provost, at the University of Toronto. In addition to managing the work of the Office of the Vice Provost, Ms. Strong handles a variety of student policy initiatives, provides advice on non-academic policy issues, oversees matters concerning the University's relationships with campus organizations, and manages issues related to campus events. A graduate of the University of Toronto, she spent 10 years in the private sector in the construction industry before returning to the University of Toronto in 2001. Since that time, Ms. Strong has held several senior roles in central administration at the University. Prior to joining the Office of the Vice Provost in 2013, she worked as Director of University Relations (portfolio including International Relations, Communications and Government Relations) in the Office of the Vice President, she also worked in the Office of the Vice President of Human Resources and Equity for the rollout of the University's crisis management plan, the Office of the President, and the Technology Transfer Office, University of Toronto.

University of Toronto will present case studies and discuss key issues to help navigate challenges associated with highly-charged political speakers and controversial events. The session will cover key university principles like freedom of expression and academic freedom, and encourage discussion about policies on space management, safety, recognition of student groups, hate speech, discrimination and harassment, student discipline, and privacy. The speakers will cover trends in the sector such as external groups seeking university locations for events, privacy considerations, and social media.

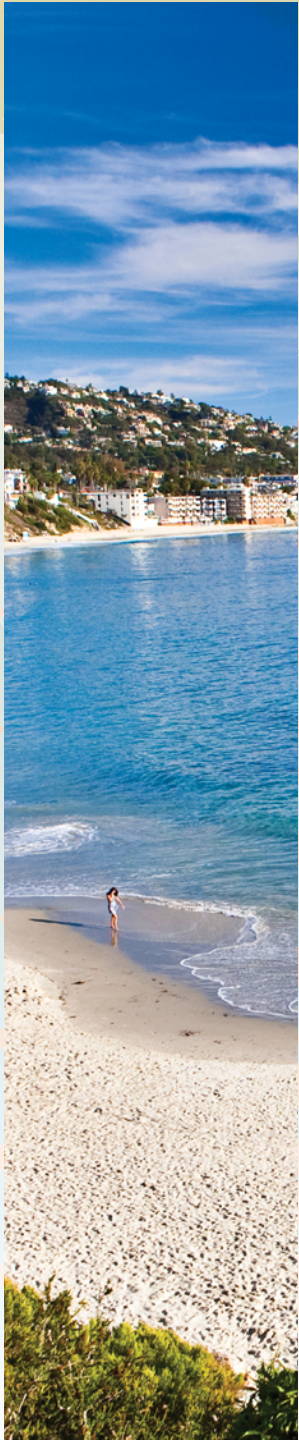
Learning Outcomes

1. Recognize key issues when evaluating event bookings and making plans for potentially controversial events.
2. Summarize the basics of freedom of expression and academic freedom principles and responsibilities.
3. Reviewing and develop policies on matters related to controversial events.

Field of Study: Specialized Knowledge | **CPE Credits:** 1.5

Member Appreciation Lunch

Business Partner Showcase Refreshment Break & Grand Prize Drawing



2:15 p.m. – 3:30 p.m.

Concurrent Session 33 | Business Ethics

Gregg Goldman, Senior Vice President for Business Affairs and Chief Financial Officer, University of Arizona

Concurrent Session 34 | NACUBO Washington Update

Matt Hamill, Senior Vice President, Advocacy, Research and Communications, NACUBO

Concurrent Session 35 | How to Avoid Sexual Harassment Claims: Setting and Enforcing Boundaries in the Workplace

Dr. Joni Baker, Diversity & EEO Director, Texas A&M System

Dr. Joni Baker is the Director of Equal Opportunity and Diversity for The Texas A&M University System, a consortium of eleven universities and seven state agencies. She has been with the A&M System since 1995. Prior to that, she was a Diplomat with the U.S. Department of State's Foreign Service, having assignments in Asia and Africa. Dr. Baker has a B.S. degree with a double major in Political Science and Urban Affairs from American University, an M.A. in Government from Georgetown University, and a Ph.D. in Natural Resources Development from Texas A&M University. She is on the Advisory Board of the Association of Title IX Administrators (ATIXA) and is a member of the Texas Advisory Committee to the U.S. Commission on Civil Rights. Dr. Baker has traveled to more than 70 countries and speaks Swahili, Mandarin Chinese, French, and Spanish.

The “#MeToo” movement has empowered women to speak up about their experiences being sexually harassed in the workplace, at times reporting incidents that date back decades. Colleges and universities face lawsuits claiming that they did not properly investigate complaints or take appropriate disciplinary action. How did sexual harassment remain so pervasive in American society in the 30 years since the Supreme Court ruling in *Vinson*?

Sexual harassment ultimately has its roots in an inability or refusal to set internal and external boundaries; i.e., what you will and will not do to others, and what you will or will not allow others to do to you. Boundaries can be physical, material, verbal, mental, emotional, moral, psychological, and spiritual, as well as sexual. Unless and until your employees understand, establish, and maintain boundaries, you will continue to be at high risk for sexual harassment claims.

Learning Outcomes

1. Compare the difference between internal and external boundaries.
2. Illustrate and give examples of various types of boundaries.
3. Describe how the lack of boundaries in the workplace can result in sexual harassment claims.
4. Identify strategies for setting and enforcing boundaries to minimize that risk.

Field of Study: Regulatory Ethics | **CPE Credits:** 1.5

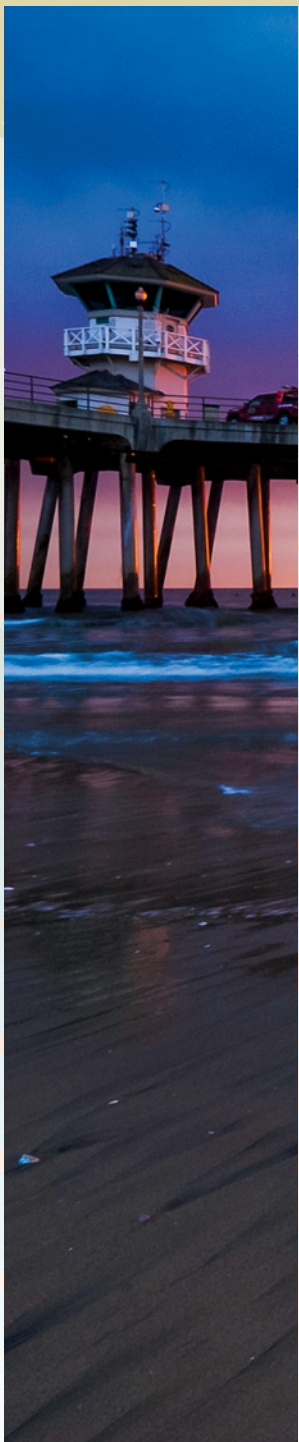
Concurrent Session 36 | Addressing the “Shadow IT” Challenge in Higher Education | Tales from the Front

Dr. Owen P. Hall, Jr., Professor, Pepperdine University

Dr. Owen Hall, Jr. holds the Julian Virtue Professorship and is a Rothschild Applied Research Fellow. He is a full professor of Decision Sciences at Pepperdine University. Dr. Hall has more than 35 years of academic and industry experience in computer decision systems and information technology. He has authored numerous technical papers and several books on computer-based management decision systems. Dr. Hall received the Harriet and Charles Luckman Distinguished Teaching Fellow in 1993, the Howard A. White Teaching Excellence Award in 2009 and 2017, and the Sloan-C Effective Teaching Practice Award in 2013. His current area of research includes the application of artificial intelligent agents to integrated learning systems. Dr. Hall participated in the Apollo Moon Project at both Rockwell and TRW. He is a registered professional engineer in the State of California. Dr. Hall received his Ph.D. from the University of Southern California and undertook post-doctoral studies at the Center for Futures Research.

Dr. Erik Krogh, Director of Applied Analytics Program, Practitioner Faculty of Information Systems, Pepperdine University

Erik Krogh's extensive Information Systems practitioner experience spans 22 years. He began his career as a data analyst and rose to the rank of Divisional CIO. He previously held management positions at Indymac Bank, Hewlett-Packard, and ARAMARK Uniform Services. As an academic, Dr. Krogh has taught undergraduate and graduate classes at the USC Marshall School of Business and at Pepperdine University's Graziadio School of Business, where he is the Academic Director of the Masters of Science in Applied Analytics Program. He holds a Ph.D. in Information Systems from Claremont Graduate University, an MBA from the University of



Southern California's Marshall School of Business, and graduated Magna Cum Laude with a Bachelor of Science in Management from Pepperdine University's Graziadio School of Business and Management.

Universities, small and large, continue to battle "Shadow IT", which is defined as IT devices, software, and services outside the direct control of the institution. Specific problems include cybersecurity, noncompliance with regulatory requirements, duplication of existing applications, lack of IT help desk support, user-built applications not coded to university standards, and applications that don't integrate with existing IT structures. The purpose of this presentation is to outline strategies for better integrating "Shadow IT" within the institution's IT structures, which in turn can lead to better operational performance and improved employee morale.

Learning Outcomes

1. Recognize the continued growth of IT throughout Higher Education.
2. Describe the problems associated with student recruiting, retention, and placement.
3. Evaluate the nature of the "Shadow IT" challenges in higher education.

Field of Study: Computer Software and Applications | **CPE Credits:** 1.5

Concurrent Session 37 | TBD

Concurrent Session 38 | TBD

Concurrent Session 39 | TBD

Concurrent Session 40 | *Dogs and Rabbits and Snakes, Oh My! The Changing Definitions and Uses of Service and Emotional Support Animals on Campus* | ACUPA
Robert Schur, Director of Policy, Risk and Environmental Programs, Colorado State University

Originally from the Chicago area, Bob Schur attended Southern Illinois University and University of Colorado (BA English/Psychology 1981). He studied law at Colorado University, Boulder (JD 1985), followed by the general practice of law with emphasis on medical-legal litigation until 1999. He joined Colorado State University as Contracts Manager, then served as Associate Legal Counsel, Director of Procurement and Contracting, and Director of Policy and Compliance. Mr. Schur now also oversees Risk Management and Environmental Health and enjoys serving on the ACUPA Board.

John Malsam, Assistant Director of Residence Life, Colorado State University

John Malsam is the Assistant Director of Residence Life at Colorado State University overseeing assignments and housing operations. He has worked in student housing at Lake Forest College, Ithaca College, University of Kansas and University of Northern Iowa. He has a BA in Interpersonal Communication from Northern Iowa and a MSE in Higher Education Administration from KU. For the past five years Mr. Malsam has been an active member of the Association of College and University Housing Officers-International Business Operations program working on student housing facilities, operations, occupancy management, and policies.

The use of service and emotional support animals (ESA) on campus is steadily increasing, while laws concerning their use are confusing and difficult to apply. This session will highlight the differences between these types of animals in practice and under the law, practical considerations when enforcing restrictions, and recent state laws criminalizing fraudulent representation of a service animal or ESA. Scenarios in which campus staff must respond to the presence of an animal on campus and in the residence halls will be presented for small group discussion.

Learning Outcomes

1. Describe the differences between a service animal and a therapy, companion, assistance, emotional support animal, and pet.
2. Identify the laws that create individual rights to have these animals.
3. Practice your new knowledge with some fun small group scenarios.
4. Develop strategies of how to deal with these important issues on your campus.

Field of Study: Specialized Knowledge | **CPE Credits:** 1.5

3:45 p.m. – 5:00 p.m.

General Session 2 | *"If You Can't Say Something Nice, What DO You Say and How to Turn Negativity into Possibility"*



Sarita Maybin, Motivational Speaker, Communication Expert and Author

Sarita Maybin is an international speaker, communication expert and author whose audiences have fun learning how to stay positive, constructively confront tough communication situations and work together better. Since 1993, Ms. Maybin has spoken in all 50 states, Puerto Rico, Mexico, Jamaica, Canada, England, Asia, Iceland, and on the prestigious TEDx stage. She is a former university Dean of Students with a Master's degree in Counseling, a Toastmasters Humorous Speech Contest winner and a Past President of the National Speakers Association, San Diego chapter. She has also been interviewed by the media about her book "If You Can't Say Something Nice, What DO You Say?"

We've all been told "If you can't say something nice, don't say anything at all." This high energy presentation provides practical approaches and positive phrases for those times when you need to say something NOT so nice. Learn how to have difficult conversations and to constructively clue someone in, deflect the negative comment of a well-meaning friend, or let a business colleague know what he or she is doing drives you crazy – without destroying the relationship. And whiners, naysayers and defensive people... what causes their negative attitudes? You will learn what causes negativity and how to keep the contagious effect from rubbing off on you.

Learning Outcomes

1. Recognize when to confront a situation or just let it go.
2. Assess methods to soften the sting when giving negative feedback or bad news.
3. Illustrate what to do if someone asks for an opinion and there is nothing good to say.
4. Theorize how to tell a boss "a thing or two" without appearing ugly or insubordinate.
5. Identify the symptoms of negativity – in yourself and others.
6. Recognize what causes negativity at work and formulate ways to expose subtle negativity such as rolled eyes, sighing and silent resistance.
7. Discuss how to respond to whiners, naysayers and other disruptive personalities.
8. Establish how to keep the contagious effect of other people's bad moods from rubbing off on you.

Field of Study: Personal Development | **CPE Credits:** 1.5

5:00 p.m. – 7:00 p.m.

President's Reception & Toast

7:00 p.m. – 8:30 p.m.

Dinner on Your Own

8:30 p.m. – 11:30 p.m.

WACUBO After Dark

Wednesday, May 2

7:30 a.m. – 8:30 a.m.

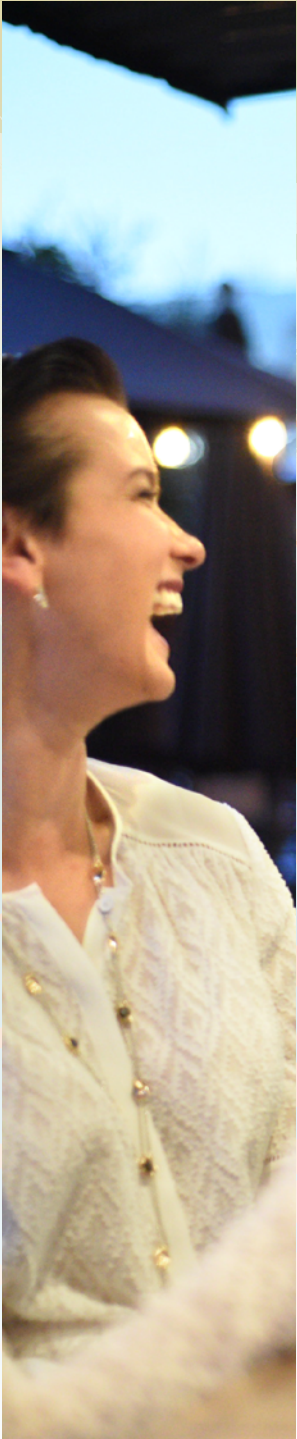
WACUBO Past Presidents' Breakfast

8:00 a.m. – 8:45 a.m.

Breakfast Buffet

8:45 a.m. – 10:00 a.m.

General Session 3 | TBA



10:15 a.m. – 11:30 a.m.

Keynote Session 3 | TBA

Bruce Kimbrell, *Business Programs Facilitator*, Disney Institute

Bruce Kimbrell began his Disney career as a skipper on the world-famous Jungle Cruise at the Disneyland Resort in Anaheim before embarking on the Disneyland Management Training Program. He served Disneyland in a variety of leadership roles, including positions in food and beverage operations, merchandise, human resources, marketing and guest services. Mr. Kimbrell is the author of "Walt Disney and You," an internal training program designed to re-connect current Disney cast members with the ideals and founding principles of Walt Disney. The primary video used in this presentation won the U.S. Corporate Recognition Award for the Walt Disney Company in 2004 and has been presented worldwide. A graduate of Brigham Young University, he earned a degree in public relations and communication. He is pursuing a credential for learning and performance professionals (CPLP) offered by the American Society for Training and Development (ASTD).

11:30 a.m. – Noon

Closing Remarks & Drawing

Noon – 1:30 p.m.

2018 Annual Conference Host & Program Committee Evaluation Lunch

WACUBO 2018 CPE Sessions

	DATE	TIMES	CPE CATEGORY	CPE UNITS
WACUBO Pre-Conference Workshop Lessons in Leadership and Followership	SUN	9:00 a.m.-Noon	Personal Development	3.5
ACUPA Pre-Conference Workshop Financial, Compliance and Risk Management Choices – What's Policy Have To Do With it"	SUN	9:00 a.m.-Noon	Specialized Knowledge	3.5
Concurrent Session 1 NACUBO All Regional Conference Session: Is College Worth it? Communicating the Value of Higher Education	SUN	2:30 p.m.-3:45 p.m.	Specialized Knowledge	1.5
Concurrent Session 2 TBA	SUN	2:30 p.m.-3:45 p.m.		1.5
Concurrent Session 3 Engaging Constituents in Budget Decision-Making ★	SUN	2:30 p.m.-3:45 p.m.	Economics	1.5
Concurrent Session 4 TBA	SUN	2:30 p.m.-3:45 p.m.		1.5
Concurrent Session 5 TBA	SUN	2:30 p.m.-3:45 p.m.		1.5
Concurrent Session 6 TBA	SUN	2:30 p.m.-3:45 p.m.		1.5
Concurrent Session 7 Building Trust with Faculty in Policy Development ACUPA	SUN	2:30 p.m.-3:45 p.m.	Specialized Knowledge	1.5
Concurrent Session 8 A Low-Tech, Low-Cost Solution to Policy Development and Evaluation of Policy Management Software Solutions ACUPA	SUN	2:30 p.m.-3:45 p.m.	Business Management & Organization	1.5
Keynote Session 1 TBA	MON	8:45 a.m.-10:00 a.m.		1.5
Concurrent Session 9 Grants Administration - Emerging Trends and Current Events in the World of Grants and Contracts	MON	10:45 a.m.-12:00 p.m.	Specialized Knowledge	1.5
Concurrent Session 10 Procurement Contracting: Leveraging Strategic Partnerships to Advance Institutional Goals	MON	10:45 a.m.-12:00 p.m.	Specialized Knowledge	1.5
Concurrent Session 11 Marketing and Brand Management	MON	10:45 a.m.-12:00 p.m.	Specialized Knowledge	1.5
Concurrent Session 12 Developing a Collaborative Business Review with Strategic Partners ★	MON	10:45 a.m.-12:00 p.m.	Business Management & Organization	1.5
Concurrent Session 13 TBA	MON	10:45 a.m.-12:00 p.m.		1.5
Concurrent Session 14 TBA	MON	10:45 a.m.-12:00 p.m.		1.5
Concurrent Session 15 TBA	MON	10:45 a.m.-12:00 p.m.		1.5
Concurrent Session 16 Overcoming Barriers in Your Policy Management Program ACUPA	MON	10:45 a.m.-12:00 p.m.	Specialized Knowledge	1.5
Concurrent Session 17 Auxiliary Enterprise Panel Discussion on Innovative Activities	MON	2:15 p.m.-3:30 p.m.	Specialized Knowledge	1.5
Concurrent Session 18 Konban/Workflow Visualization	MON	2:15 p.m.-3:30 p.m.	Personal Development	1.5
Concurrent Session 19 TBA	MON	2:15 p.m.-3:30 p.m.		1.5
Concurrent Session 20 Using Design Thinking to Create a Bold and Innovative Strategic Plan ★	MON	2:15 p.m.-3:30 p.m.	Business Management & Organization	1.5
Concurrent Session 21 TBA	MON	2:15 p.m.-3:30 p.m.		1.5
Concurrent Session 22 TBA	MON	2:15 p.m.-3:30 p.m.		1.5
Concurrent Session 23 TBA	MON	2:15 p.m.-3:30 p.m.		1.5
Concurrent Session 24 Developing Guidelines for Gender Inclusivity in the Workplace - A Case Study ACUPA	MON	2:15 p.m.-3:30 p.m.	Specialized Knowledge	1.5
General Session 1 TBA	MON	3:45 p.m.-5:00 p.m.		1.5
Keynote Session 2 TBA	TUES	8:30 a.m.-9:45 a.m.		1.5
Concurrent Session 25 TBA	TUES	10:30 a.m.-11:45 a.m.		1.5
Concurrent Session 26 Campus Safety Strategy	TUES	10:30 a.m.-11:45 a.m.	Specialized Knowledge	1.5
Concurrent Session 27 Leading Institutional Transformation with NACUBO's Economic Models Framework	TUES	10:30 a.m.-11:45 a.m.	Business Management & Organization	1.5
Concurrent Session 28 Moving a Culture Towards Collaboration: UC Riverside's Partner Between the Organizational Excellence Institute and Human Resources ★	TUES	10:30 a.m.-11:45 a.m.	Business Management & Organization	1.5
Concurrent Session 29 TBA	TUES	10:30 a.m.-11:45 a.m.		1.5
Concurrent Session 30 TBA	TUES	10:30 a.m.-11:45 a.m.		1.5
Concurrent Session 31 TBA	TUES	10:30 a.m.-11:45 a.m.		1.5
Concurrent Session 32 Managing Controversial Events on University Campuses - A Case Study ACUPA	TUES	10:30 a.m.-11:45 a.m.	Specialized Knowledge	1.5
Concurrent Session 33 TBA	TUES	2:15 p.m.-3:30 p.m.		1.5
Concurrent Session 34 NACUBO Washington Update	TUES	2:15 p.m.-3:30 p.m.	Specialized Knowledge	1.5
Concurrent Session 35 How to Avoid Sexual Harassment Claims: Setting and Enforcing Boundaries in the Workplace	TUES	2:15 p.m.-3:30 p.m.	Regulatory Ethics	1.5
Concurrent Session 36 Addressing the "Shadow IT" Challenge in Higher Education ★	TUES	2:15 p.m.-3:30 p.m.	Computer Software & Applications	1.5


★ Tales from the Front

WACUBO is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website at www.learningmarket.org. Individuals can earn up to 15 CPE credits based on the sessions attended Sunday, April 29 through Wednesday, May 2. Both the pre-conference and the Annual Conference are Group-Live presentations: No pre-requisites or advanced preparation are necessary. All presentations provide an overview of various subjects that relate to higher education.

WACUBO 2018 CPE Sessions

	DATE	TIMES	CPE CATEGORY	CPE UNITS
Concurrent Session 37 TBA	TUES	2:15 p.m.-3:30 p.m.		1.5
Concurrent Session 38 TBA	TUES	2:15 p.m.-3:30 p.m.		1.5
Concurrent Session 39 TBA	TUES	2:15 p.m.-3:30 p.m.		1.5
Concurrent Session 40 Dogs and Rabbits and Snakes, Oh My! The Changing Definitions and Uses of Service and Emotional Support Animals on Campus ACUPA	TUES	2:15 p.m.-3:30 p.m.	Specialized Knowledge	1.5
General Session 2 If You Can't Say Something Nice, What DO You Say and How to Turn Negativity into Possibility	TUES	3:45 p.m.-5:00 p.m.	Personal Development	1.5
General Session 3 TBA	WED	8:45 a.m.-10:00 a.m.		1.5
Keynote Session 3 TBA	WED	10:15 a.m.-11:30 a.m.		1.5

★ Tales from the Front


 WACUBO is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website at www.learningmarket.org.
 Individuals can earn up to 15 CPE credits based on the sessions attended Sunday, April 29 through Wednesday, May 2. Both the pre-conference and the Annual Conference are Group-Live presentations: No pre-requisites or advanced preparation are necessary. All presentations provide an overview of various subjects that relate to higher education.

CONFERENCE FACILITIES AND HOTELS

UPDATE—The Disneyland® Hotel and Disney's Grand Californian Hotel® & Spa are SOLD OUT as of April 10, 2018. For more information regarding other hotels in the area, please [click here](#).

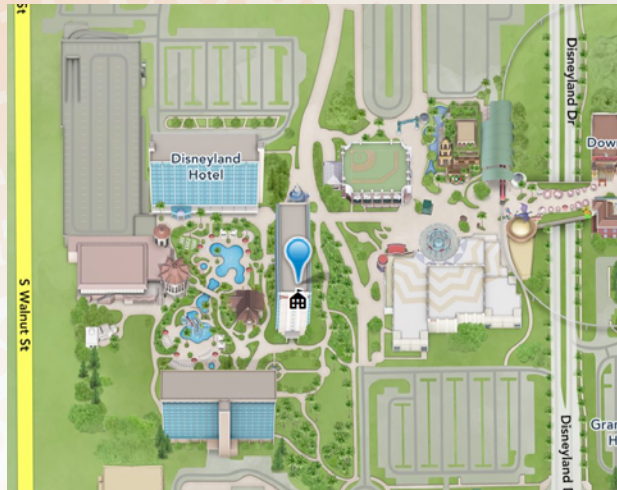
Conference Facilities

A meeting at a Disney destination includes world-class services that are unforgettable. Come and experience the magic for yourself at the Disneyland Conference Center, located adjacent to the *Disneyland® Hotel* Fantasy Tower.



Hotel Information

Once you register for the Annual Conference you will receive a confirmation email with a link to reserve your guest room at the *Disneyland® Hotel* or *Disney's Grand Californian Hotel® & Spa*. **You must register for the Annual Conference to reserve a room.**



Google Maps

Disneyland® Hotel

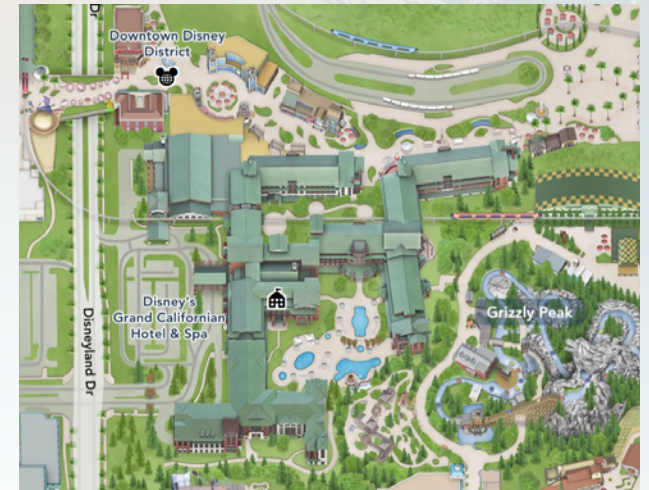
1150 West Magic Way, Anaheim, CA 92802

Discounted Standard Room Rate: \$204/night plus tax

Be surrounded in the spirit and wonder of Disneyland past and present. Stay in the Adventure, Fantasy or Frontier Tower, each an homage in sight and sound to the park's original lands—and delight in the hotels sleek, ultra-modern design that surrounds you at every turn. Located just steps from the *Downtown Disney® District*, the hotel is a short stroll to both *Disneyland® Park* and *Disney California Adventure® Park*.

Extended Stay: If you would like to extend your stay at either the *Disneyland® Hotel* or *Disney's Grand Californian Hotel® & Spa*, conference rates will be honored for three days before and three days after the Annual Conference, based on availability.

Discounted Theme Park Tickets: Once you have registered for the Annual Conference and received the confirmation email with a link to reserve your guest room at the *Disneyland® Hotel* or *Disney's Grand Californian Hotel® & Spa*, you may also use the same link to pre-purchase discounted theme park tickets. **Discounted tickets are only for the use of an Event Attendee and his/her immediate family, and promoting them or forwarding the link to non-WACUBO guests is forbidden. These discounted tickets are not available at the theme park main entrance.** Ticket programs and prices are subject to change without notification and certain block-out dates apply. **UPDATE – New park ticket pricing will increase as of March 11, 2018.**



Google Maps

Disney's Grand Californian Hotel® & Spa

1600 S. Disneyland Drive, Anaheim, CA 92802

Discounted Standard Room Rate: \$218/night plus tax

Premium accommodations and impeccable Disney service combine with Craftsman-style elegance at this stunning hotel with its own entrance to *Disney California Adventure® Park*. Luxuriate in an array of amenities, dining experiences and world-class spa, defining grandeur in every way. **To get to the Conference Center, you will walk through Downtown Disney® District, an outdoor shopping center located in the Disneyland® Resort. You will be required to go through a security checkpoint.**

AIRPORT AND PARKING INFORMATION

John Wayne Airport (SNA)

Explore how you can climb aboard a shuttle bus, taxi, limo and more to the Disneyland® Resort. The Happiest Place on Earth is located approximately 15 miles from John Wayne Airport.

All ground transportation pick-up locations are situated in the Ground Transportation Center (GTC) within easy walking distance from the baggage claim area. The GTC is located on the Arrival (Lower) Level in the center of the East Parking Structure and can be reached via the Thomas F. Riley Terminal by crossing the airport roadway at the traffic light near the John Wayne Statue.

Disneyland® Resort Express – Shuttle Bus:

The Disneyland® Resort Express is convenient and reliable. Its full size Disney Character themed, restroom-equipped coaches offer luxury and comfort at a great price! Reservations are not required, but you can reserve your ride here: <https://dre.coachusa.com/>

Roundtrip: \$35 | One Way: \$20

Limousines, Taxicabs, Rental Cars and Transportation Network Companies:

There are a number of shared-ride shuttles and limousines available to take you directly to the Disneyland® Resort. It's best to arrange your transportation prior to arriving at the airport. See <http://www.ocair.com/groundtransportation/> for more details.

- Limousines may charge a flat rate that is sometimes close to the rate charged by a taxi service.
- A taxi ride to Disneyland® Resort will cost approximately \$45 one-way.
- Uber or Lyft will cost approximately \$25-\$60, depending on the vehicle.

Directions from John Wayne/Orange County Airport (SNA) to Disneyland® Hotel:

1. Take the 55 Freeway NORTH
2. Merge onto the 5 Freeway NORTH
3. Take exit 109 toward Katella Ave/Disney Way/Civic Center/Disneyland
4. Turn LEFT onto Katella Avenue
5. Turn RIGHT onto Disneyland Drive
6. Turn LEFT onto Magic Way
7. Follow signs for Disneyland® Hotel

Directions from John Wayne/Orange County Airport (SNA) to Disney's Grand Californian Hotel® & Spa:

1. Take the 55 Freeway NORTH
2. Merge onto the 5 Freeway NORTH
3. Take exit 109 toward Katella Ave/Disney Way/Civic Center/Disneyland
4. Turn LEFT onto Katella Avenue
5. Turn RIGHT onto Disneyland Drive
6. Turn RIGHT onto Grand Calif and follow signs for Disney's Grand Californian Hotel® & Spa



Photo by Don Ramey Logan | CC BY-SA 4.0 on Wikipedia

Los Angeles International Airport (LAX)

Discover how to get from LAX to the Disneyland® Resort by shuttle bus, taxi, limo and more. The Happiest Place on Earth is located approximately 40 miles from Los Angeles International Airport.

Disneyland® Resort Express – Shuttle Bus:

The Disneyland® Resort Express is convenient and reliable. Its full size Disney Character themed, restroom-equipped coaches offer luxury and comfort at a great price! Upon exiting the baggage claim area at LAX, proceed to the center island. You may board the Disneyland® Resort Express underneath the green sign in front of each terminal. Buses depart frequently, beginning at Terminal #1. Reservations are not required, but you can reserve your ride here:

<https://dre.coachusa.com/>

Roundtrip: \$48 | One Way: \$30

Limousines, Taxicabs, Rental Cars and Transportation Network Companies:

There are a number of shared-ride shuttles and limousines available to take you directly to the Disneyland Resort. It's best to arrange your transportation prior to arriving at the airport. See http://www.lawa.org/welcome__LAX.aspx?id=132 for more details.

- Limousines may charge a flat rate that is sometimes close to the rate charged by a taxi service.
- Vans pick up passengers on the Lower /Arrival Level islands in front of each terminal under the orange sign marked "Shared Ride Vans."
- Taxis can be found curbside on the Lower /Arrival Level islands in front of each terminal under the yellow sign indicating "Taxis." A taxi ride to Disneyland® Resort will cost approximately \$115 one-way.
- Uber or Lyft will cost approximately \$60-\$110, depending on the vehicle.

Directions from Los Angeles International Airport (LAX) to Disneyland® Hotel:

1. Take the 105 Freeway EAST
2. Merge onto the 605 Freeway SOUTH
3. Merge onto the 91 Freeway EAST
4. Merge onto the 5 Freeway SOUTH
5. Take exit 110B for Disneyland Drive
6. Turn LEFT onto Disneyland Drive
7. Turn RIGHT onto Magic Way
8. Follow signs for Disneyland® Hotel

Directions from Los Angeles International Airport (LAX) to Disney's Grand Californian Hotel® & Spa:

1. Take the 105 Freeway EAST
2. Merge onto the 605 Freeway SOUTH
3. Merge onto the 91 Freeway EAST
4. Merge onto the 5 Freeway SOUTH
5. Take exit 110B for Disneyland Drive
6. Turn LEFT onto Disneyland Drive
7. Turn LEFT onto Grand Calif and follow signs for Disney's Grand Californian Hotel® & Spa

Conference Parking

Conference parking rates for the Disneyland® Hotel and Disney's Grand Californian Hotel® & Spa are:

Self-parking: \$17 per night, per vehicle

Oversized Vehicle Parking: \$25 per night, per vehicle

Valet Parking: \$25 per night, per vehicle

Annual Conference Attire

Suggested attire for all sessions, meals and banquets is business casual. Meeting rooms are often cool, so dressing in layers is recommended. The weather in Anaheim will be sunny and warm during the day time. The nights will be slightly cooler.



Photo by Henning Witzel on Unsplash

LOCAL ATTRACTIONS

Amusement Parks



Disneyland® Park

Enter a magical kingdom where you can sail with pirates, explore exotic jungles, meet fairy-tale princesses, dive under the ocean and rocket through the stars—all in the same day!

<https://disneyland.disney.go.com/>

See page 26 for discounted ticket information.

Disneyland California Adventure® Park

Explore seven exciting lands that bring to life Disney and Pixar stories and characters through amazing attractions, entertainment and dining!

<https://disneyland.disney.go.com/destinations/disney-california-adventure/>

See page 26 for discounted ticket information.

Knott's Berry Farm

For nearly 100 years, Knott's Berry Farm has been drawing fans from all over. What started as a small family farm soon grew into a world famous destination thanks to Mrs. Knott's legendary fried chicken dinners, boysenberries and an Old West Ghost Town. Since then, the once small family farm has grown into today's 160-acre family fun destination; home to the Knott's Berry Farm theme park, Knott's Soak City Waterpark and Knott's Berry Farm Hotel.

www.knotts.com



Beaches

Huntington Beach

The Huntington Beach City Beach is a 3.5-mile stretch of pristine shoreline. Popularly known as “Surf City,” Huntington Beach is home to the world famous municipal pier, and is a west coast surf mecca for more than 8-million annual visitors.

www.huntingtonbeachca.gov



Laguna Beach

Laguna Beach, Southern California’s premier coastal destination. Located midway between Los Angeles and San Diego, this 7-mile stretch of sand and surf offers a year-round retreat for art lovers, nature enthusiasts and beachgoers.

www.visitlagunabeach.com

Newport Beach

The City of Newport Beach is located in the coastal center of Orange County, with Los Angeles County to the north and San Diego County to the south. It has an estimated permanent population of 86,738 but during the summer months, the population grows to more than 100,000 with 20,000 to 100,000 tourists daily.

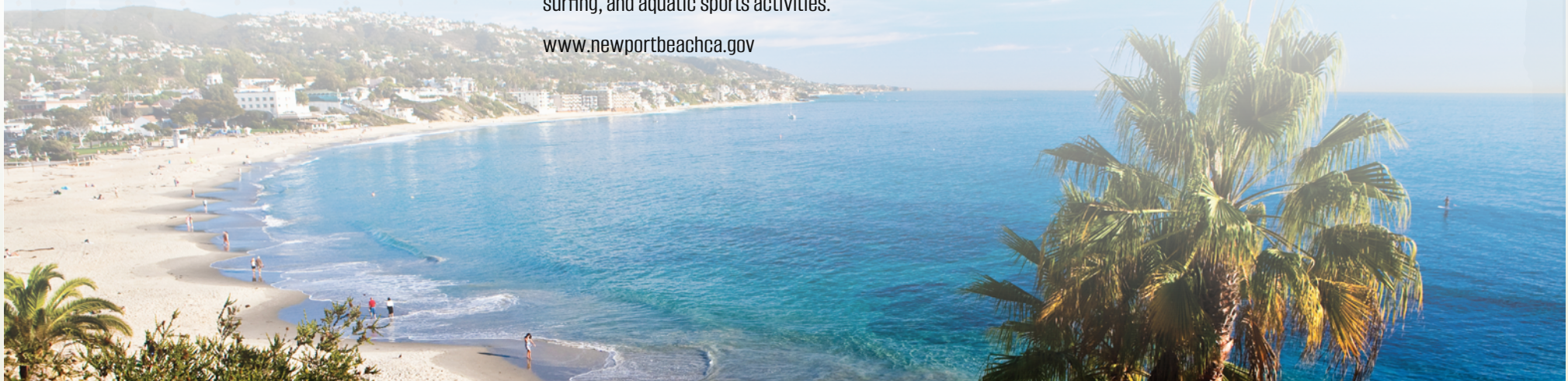
Newport Beach is known for its fine residential areas, modern shopping facilities, strong business community and quality school system. It surrounds Newport Bay where approximately 4,300 boats of all types are docked within the 21-square-mile harbor area. The bay area and the City’s eight miles of ocean beach offer outstanding fishing, swimming, surfing, and aquatic sports activities.

www.newportbeachca.gov

Balboa Island

Balboa Island is one the loveliest places in California. Balboa Island may be small, though people who live or vacation here know what a wonderful place it is. www.balboaisland.com is the main resource for finding Balboa Island vacation rentals, homes for sale on Balboa Island, and what to enjoy once on Balboa Island like great restaurants, shopping, treats and more.

www.balboaisland.com



Entertainment Venues

Fivepoint Amphitheater

Orange County's newest home for concerts under the stars!

www.fivepointamphitheatre.com

The Grove of Anaheim

The City National Grove of Anaheim is an indoor, live music venue in Anaheim, California operated by Nederlander Concerts of Los Angeles. Its approximate capacity is 1,700.

Less than 2 miles from the Disneyland® Resort, the Grove is just to the east of Interstate 5 on Katella Avenue. The Grove sits on the northwest corner of the parking lot of Angel Stadium of Anaheim, home of Major League Baseball's Los Angeles Angels of Anaheim. It is also located near the Anaheim Regional Transportation Intermodal Center with Amtrak and Metrolink service.

It originally opened as the ill-fated Tinseltown, an awards show-themed restaurant. After converting to a concert

venue, it was renamed The Sun Theatre for a short time before changing its name to The Grove of Anaheim. On January 24, 2011, the venue again changed its name to City National Grove of Anaheim, following the agreement of a five-year, \$1.25 million naming rights deal with City National Bank.

Among the artists that have performed here are Bob Dylan, B.B. King, Air Supply, Enrique Bunbury, Julio Iglesias, Boz Scaggs, Merle Haggard, George Lopez, Jamie Foxx, Seal, MattyBRaps, Something Corporate and Jaguares.

www.citynationalgroveofanaheim.com

Honda Center

The Honda Center stands as the premier entertainment and sports venue in Southern California. Fans of all ages visit the Honda Center to cheer for the Anaheim Ducks, see top name concerts, sporting events and family shows. Musical artists such as U2, the Eagles and Paul McCartney have graced the stage. The arena is also home to the prestigious

John R. Wooden Classic. Annual favorites include the Harlem Globetrotters, Stars on Ice and the Ringling Bros. and Barnum & Bailey Circus. Event and ticket information is available through the Honda Center Box Office.

www.hondacenter.com

House of Blues Restaurant & Bar

The House of Blues, located in Downtown Disney, grew out of founder Isaac Tigrett's love for the unique American art form known as the "the Blues." Weaned on this music during his early childhood in Tennessee, one of Isaac's goals was to introduce the world to the music of the rural south, including the Blues, Rhythm and Blues, Gospel, Jazz and Roots-based Rock & Roll.

www.houseofblues.com/anaheim



Dining

Steakhouse 55

For classic steakhouse fare or a delicious breakfast in an upscale setting, visit this Disneyland® Hotel restaurant. Named for the year that Disneyland® Park opened, Steakhouse 55 takes you back to a bygone era of decadence, when attentive service and lavish steaks were the order of the day—every day.

Steakhouse 55 was awarded four stars by the Orange County Register and a Golden Bacchus by the Southern California Restaurant Writers Association. Zagat describes the restaurant as “amazing,” “a gem,” “elegant” and “the best rib eye in town.”

<https://disneyland.disney.go.com/dining/disneyland-hotel/steakhouse-55/>

Napa Rose

A warm-hued craftsman décor inspired by the natural beauty of the Golden State provides the perfect backdrop for a relaxed yet refined evening at this premier dining destination. Enjoy your meal with a view of Disney California Adventure® Park, at the Chef’s Counter of our bustling exhibition kitchen or in the casual comfort of the Napa Rose Lounge, where walk-up seating is available and Guests can order from the same tantalizing menu.

Browse an incomparable selection of regional wines paired with seasonal fare inspired by California’s bounty of produce, meat, game, poultry, seafood and farm-fresh specialty ingredients. Napa Rose’s expert sommeliers are happy to recommend the perfect wine pairing to complement your meal.

<https://disneyland.disney.go.com/dining/grand-californian-hotel/napa-rose/>

Cathay Circle

Feast on innovative fare featuring eclectic Southern California flavors and fresh, locally sourced ingredients. Discover the bold seasonal cuisine of Executive Chef Andrew Sutton, who is also the chef de cuisine of the award-winning Napa Rose restaurant at Disney’s Grand Californian Hotel® & Spa.

<https://disneyland.disney.go.com/dining/disney-california-adventure/cathay-circle-restaurant/>

Restaurants in *Downtown Disney® District*

La Brea Bakery Café

Follow the irresistible aroma of baking bread to this craftsman-style café for artisanal sandwiches and fresh California cuisine.

<https://disneyland.disney.go.com/dining/downtown-disney-district/la-brea-bakery-cafe/>

Naples Ristorante e Pizzeria

Celebrate the charm, cuisine and spirit of southern Italy at this classic Neapolitan eatery.

<https://disneyland.disney.go.com/dining/downtown-disney-district/naples-ristorante-e-pizzeria/>

Napolini

For great-tasting Italian food on the go, nothing tops Napolini. Pizza by the slice, mouthwatering panini, freshly tossed salads and minestrone soup are all molto bene! Boxed salads, baked pasta and fountain beverages are also featured.

<https://disneyland.disney.go.com/dining/downtown-disney-district/napolini-deli/>



ESPN Zone

Surround your dining experience with sports. With over 120 HDTVs, you won’t have to decide which game to watch! ESPN Zone restaurant serves delicious fan favorites, go-to brews and a rotating lineup of first-round draft picks.

<https://disneyland.disney.go.com/dining/downtown-disney-district/espn-zone-restaurant/>

Rainforest Café

Enter a mystical Incan temple for a fun-filled family feast in the middle of a lush tropical rainforest. Take a walk on the wild side and prepare yourself for a sensory adventure where exotic animals come to life and so do your taste buds!

<https://disneyland.disney.go.com/dining/downtown-disney-district/rainforest-cafe/>

Gardens

Sherman Gardens

Sherman Library and Gardens is located on Pacific Coast Highway and has extensive botanical collections with examples of plant life from desert regions to tropical regions. It is a veritable outdoor museum of plants. Walk along the paths and smell the fragrant flowers and listen to the bubbling fountains. It really is an oasis that will take you away to a calmer, more peaceful place.

www.slgardens.org

Museums

Hilbert Museum (on Chapman's campus)

The Hilbert Museum of California Art is one of the best places in the country for California Art. Named after Mark and Janet Hilbert who endowed some of their collections to the museum and also donated a sizable amount to build it, this repository is indeed a must for art lovers. Showcasing 247 works including watercolors, lithographs, oils, animation and movie art, the collection takes you through the varying

scenes of California from the 1920s to the 1970s. Notable Californian masters from the 20th Century like Emil Kosa Jr, Joan Irving, Milford Zornes, Francis Caldwell and Ruth Peabody feature in their collection.

www.hilbertmuseum.com

Richard Nixon Presidential Library & Museum

The newly renovated Richard Nixon Presidential Library and Museum features nearly 70 new major exhibits, 30 unique multi-media experiences, 11 original films, 12 custom digital interactives, 10 curated archival film sequences, more than 600 photographs, 8,000 square feet of wall murals and more than 300 artifacts.

www.nixonlibrary.gov

Bowers Museum

Founded in 1932, this is likely the best all-around museum in Orange County. The complex has particularly come into its own since its re-opening in 1992 with expanded and improved exhibition spaces. Created with funds donated by Charles

Bowers, the complex was built in the style of the California Missions, and is adorned with murals honoring that motif. Originally intended by Mr. Bowers to focus on local history, the museum has since enlarged its focus to incorporate artifacts from the cultures of Southeast Asia, Oceania, Mexico and Native America.

www.bowers.org

Shopping/Dining

South Coast Plaza

South Coast Plaza is an upscale-luxury goods shopping mall in Costa Mesa, California. The largest mall on the West Coast of the United States, its sales of over \$1.5 billion annually are the highest in the United States. The mall is anchored by three Macy's stores, Sears, Nordstrom, Bloomingdale's, and Saks Fifth Avenue.

www.southcoastplaza.com



Irvine Spectrum

More than 130 retail stores, restaurants and entertainment venues come together at one of Orange County's most energized retail experiences, Irvine Spectrum Center.

www.shopirvinespectrumcenter.com

Downtown Disney® District

This unique area combining shopping, dining and special events is open year-round and provides a Disney-influenced, admission-free center for the city of Anaheim. There is usually live music and street entertainment out on the street. Enjoy three hours of parking when you make a \$20 minimum purchase and receive validation from any **Downtown Disney® District** location (including quick-service restaurants, merchandise locations and kiosks) – or up to five hours of

parking with validation from any **Downtown Disney® District** table-service restaurant or AMC Theatres movie experience.

<https://disneyland.disney.go.com/destinations/downtown-disney-district/>

Center City Anaheim

It's called Center City, and it's at the heart of Anaheim. Right in between trending and tradition, where familiar meets the unexpected. Think of it as the food and shopping district on the road less traveled.

www.ctrcityanaheim.com

Anaheim Garden Walk

Anaheim Garden Walk is an outdoor dining, entertainment and shopping destination situated in the heart of the Anaheim

Resort District just steps from the Disneyland® Resort and Anaheim Convention Center, and a short drive from Honda Center and Angel Stadium. Garden Walk offers guests a collection of popular restaurants like The Cheesecake Factory, California Pizza Kitchen, P.F. Chang's, Bubba Gump Shrimp Co. and McCormick & Schmick's plus vibrant nightlife, an escape room, a magic store and caberet, trendy shops and an upscale bowling lounge. Exciting new tenants have been added including House of Blues Anaheim, Mission Escape Games, Artists Republic Gallery, Go VR Gaming and Grasslands Meat Market. Sockerbit Sweet + Swedish and Snowopolis are soon-to-be opened.

www.anaheimgardenwalk.com

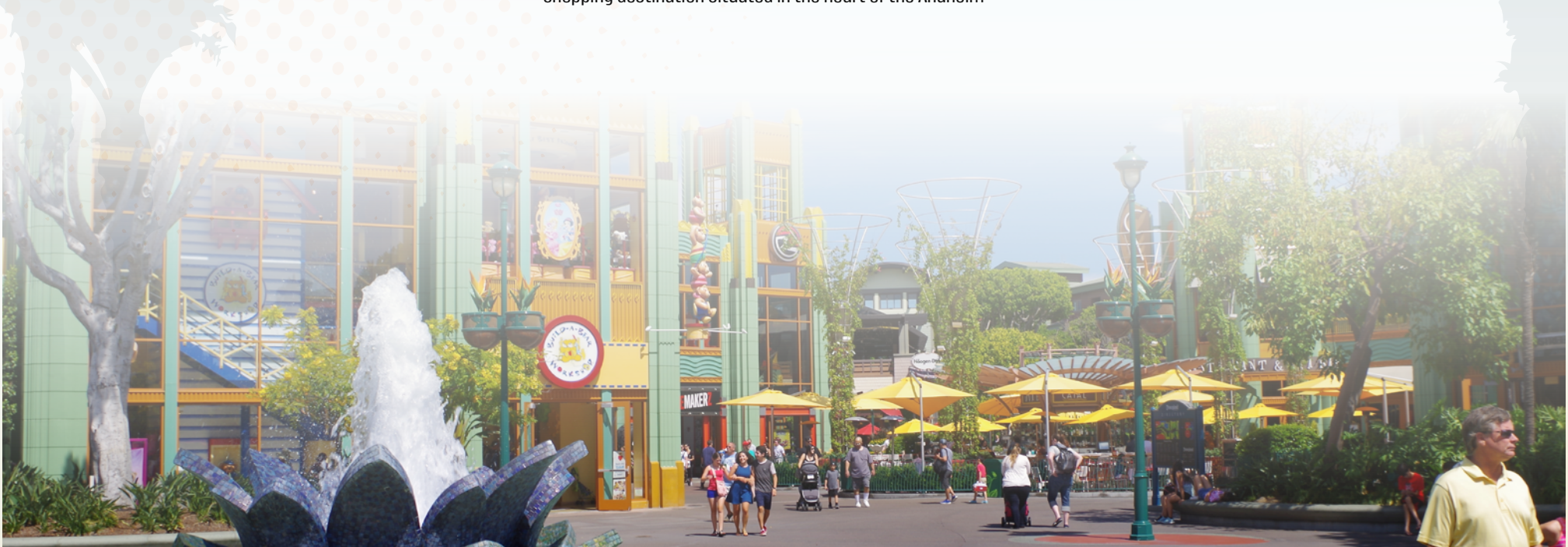


Photo by Patrick Pelletier | CC BY-SA 4.0 on Wikipedia

Sporting Attractions

Angels Stadium

Angel Stadium of Anaheim, originally known as Anaheim Stadium and later Edison International Field of Anaheim, is a modern-style ballpark located in Anaheim, California. Since its opening in 1966, it has served as the home ballpark of the Los Angeles Angels of Major League Baseball (MLB), and was also the home stadium to the Los Angeles Rams of the National Football League (NFL) from 1980 to 1994. The stadium is often referred to by its unofficial nickname The Big A. It is the fourth-oldest active Major League Baseball stadium, behind Fenway Park, Wrigley Field, and Dodger Stadium. It hosted the 1967, 1989, and 2010 Major League Baseball All-Star Games.

www.mlb.com/angels

Honda Center

The Honda Center stands as the premier entertainment and sports venue in Southern California. Fans of all ages visit the Honda Center to cheer for the Anaheim Ducks, see top name concerts, sporting events and family shows. Musical artists such as U2, the Eagles and Paul McCartney have graced the stage. The arena is also home to the prestigious John R. Wooden Classic. Annual favorites include the Harlem Globetrotters, Stars on Ice and the Ringling Bros. and Barnum & Bailey Circus. Event and ticket information is available through the Honda Center Box Office.

www.hondacenter.com

State Parks

Crystal Cove State Park

Crystal Cove State Park is a state park of California, United States, encompassing 3.2 miles of Pacific coastline, inland chaparral canyons, and the Crystal Cove Historic District of beach houses. The park is located in Newport Beach.

www.crystalcovestatepark.org



Photo by Matt Artz on Unsplash

GOLF TOURNAMENT

Date: Sunday, April 29, 2018
Time: 7:00 a.m.—2:30 p.m. (Shotgun Start)
Location: Black Gold Golf Club

Price:

Institutional Members—\$75

Non-members, guests and business partners—\$175

Your golf registration fee covers everything—transportation, meals, drinks, snacks on the course and golf items.

Join us in sunny Southern California for a day of golf, fun and networking at the spectacular Black Gold Golf Club. Set in majestic natural surroundings with stunning views and beautifully manicured rolling fairways, Black Gold Golf Club offers a beautiful setting for the 2018 WACUBO Golf Tournament.

You've never played in a golf tournament like this before! Just because we're buttoned-up college business officers, doesn't mean we can't have some fun. Our vision is for this year's event to be a fun filled, low pressure golf tournament. This is also a great opportunity for business partners and business officers to come together to make valuable connections and

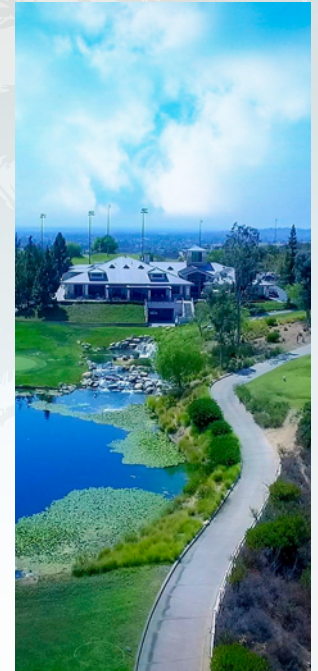
get to know each other better. If you're interested in playing with a specific school or business partner, let us know and we will try to accommodate your request.

We encourage beginners and new golfers to join in the fun by bringing your spouse (or significant other). We'll even provide rental clubs (at a discounted price of \$25 per player) for those who don't have their own set. Participants will enjoy contests (both skill and chance) and prizes throughout the day. There will also be complimentary food and drink carts circulating throughout the day.

Of course, seasoned golfers will still enjoy a day of competitive golf, including a chance to win \$10,000 for a hole-in-one contest on two of the par three holes.

Following the tournament, the fun will continue at our awards banquet at the nineteenth hole where awards and prizes will be given out.

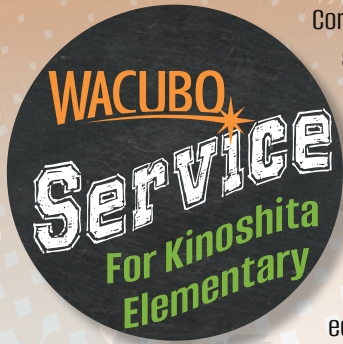
The tournament is limited to the first 120 golfers, so don't miss this opportunity to be part of the 2018 WACUBO Golf Tournament. Start making your plans now to join us. For more information, contact Rudy Arciniega at rarcinie@chapman.edu.



SERVICE PROJECT

WACUBO 2018 Service Project—Kinoshita Elementary

WACUBO has re-envisioned its service project for the 2018 Annual Conference with a project that provides a valuable community service to an area elementary school.



Kinoshita Elementary School is a large, K-5 school with 636 students located in Orange County, California. 87.3% of Kinoshita's students receive a free lunch. For reasons beyond its control, the school does not qualify for many federally funded programs designed to support the educational aspirations of its students. The talented team of WACUBO volunteers from the University of California at Irvine, led by Director of Finance and Human Resources for the Center of Education Partnerships Patricia Anderson, has worked with Kinoshita Elementary School's Principal, Jose Luiz Pedraza, to understand how WACUBO can help. Principal Pedraza identified the basic school supplies that are among his highest priorities for supporting Kinoshita's deserving students.

WACUBO Members and Business Partners are asked to help reach our two goals:

1. To collect **\$10,000 worth of school supplies** (pre-ordered from Amazon [here](#) or brought to the conference); and,
2. To collect one **University youth-sized t-shirt/sweatshirt from each attendee** that will be displayed during the WACUBO conference and presented to Principal Pedraza during the Member Appreciation Lunch.

**Your participation can make a difference
for a young person's future.**



School supplies purchased from Amazon can be shipped directly to:

**Patricia Anderson
UC Irvine Center for Educational Partnerships
120 Theory, Suite 150
Irvine, CA 92697-2505**

If you have any questions call Patricia Anderson at (949) 824-4811.

REGISTRATION

Early Bird Registration

March 19, 2018 is the deadline for WACUBO and ACUPA institutional members to qualify for the discounted rate of \$695. After this date, the cost of registration is \$795. The non-member rate is \$895 regardless of the date of registration.

Online Registration

The online registration process is powered by NACUBO. Please click [here](#) to use your NACUBO login to register. You may also use the same link to create an account or reset your password, if you have forgotten your credentials. The secure shopping cart is available for all payment options. Most forms of credit cards, such as Visa, MasterCard and American Express are accepted.

If your institution requires payment by check, click [here](#) to download and print a paper application. Please send the application and payment to Amy Barbieri at NACUBO, 1110 Vermont Avenue., N.W., Suite 800, Washington, DC 20005.

If you have questions, please contact WACUBO Registrar Patricia Putnam by phone at (858) 382-9307 or by email at poliver@sandiego.edu.

Technical questions regarding the online process should be directed to Amy Barbieri at NACUBO by phone at (202) 861-2556 or by email at abarbieri@nacubo.org.

Guests: Guests (spouse, partner, friend or other family member) are welcome to attend the Annual Conference. The

most economical way to include your guest in WACUBO events is to register him/her for the conference as a guest for \$400. The guest ticket includes access to conference sessions and the exhibit hall as well as the Sunday evening opening reception and dinner, Tuesday's luncheon and President's Reception and Toast and WACUBO After Dark.

Daily Conference Registration: Daily conference registration for Sunday, Monday, Tuesday or Wednesday is available. Please see cost listed to the right.

Business Partners: Business Partners must register through [eShow](#). Please contact Business Partner Showcase Committee Chair John Cebula by phone at (714) 628-2854 or by email at WACUBOBusinessPartners@gmail.com for more information.

Refunds: Request for refunds will be honored if received by April 1, 2018, by written notification to WACUBO Registrar Patricia Putnam at poliver@sandiego.edu. No refunds will be made after this date for any reason; however, substitutions are permitted at any time. Please notify Patricia Putnam, in advance, regarding substitutions. There is a \$50 fee for all cancellations (no cancellation fee for guests if the primary registrant is also canceling.)

In the event of the Annual Conference cancelling in whole or part, registrants will be notified as soon as possible by WACUBO. WACUBO is not responsible for any travel or other expenses incurred by any participant due to a program cancellation.

Registration Rates

WACUBO Early Bird (by March 19)	\$695
WACUBO Member (after March 19)	\$795
ACUPA Early Bird (by March 19)	\$695
ACUPA Member (after March 19)	\$795
Non-member	\$895
Guest	\$400
WACUBO Pre-Conference Workshop	\$100
ACUPA Pre-Conference Workshop	\$50
Daily – Sunday	\$250
Daily – Monday	\$325
Daily – Tuesday	\$450
Daily – Wednesday	\$250
Sunday Opening Only	\$175
Tuesday Closing Only	\$175
Golf – Member	\$75
Golf – Non-member, guest or Business Partner	\$175

**Click [here](#) for
Online Registration**

**Click [here](#) for
Online Business Partner Registration**

WACUBO BOARD OF DIRECTORS

President: Robert Moore, Colorado College

1st Vice President: Arch Asawa, Soka University of America

2nd Vice President: Teresa Costantinidis, University of California, San Francisco

3rd Vice President: Ruth Johnston, University of Washington, Bothell

Immediate Past President: Jean Vock, University of Nevada, Las Vegas

Secretary: Kori Wetsel, University of Utah

Treasurer: Cheryl Heath, Northern Wyoming Community College District

Directors:

Brad Baca, Western State Colorado University

Dean Calvo, Scripps College

Linda Cordier, *Community Colleges Chair*, Pima Community College

Lisa Frace, *Professional Development Workshops Co-Chair*, Arizona State University

Harold Hewitt, Chapman University

Monica Kane, University of Alaska, Anchorage

Robyn Pennington, California State University

Matt Skinner, Washington State University

Lynn Valenter, Washington State University Vancouver

Barbara Gillett Valiente, Occidental College

Nicholle Zarkower, University of Nevada, Las Vegas

Lauralea Edwards, Washington State University

Pam Hemann, *BMI Director*, Association Management Services, Inc.

2018 ANNUAL CONFERENCE COMMITTEES

Program Committee

Chair: Teresa Costantinidis, University of California, San Francisco
Brad Baca, Western State Colorado University
David Bea, Pima Community College
Jennifer Chambers, Marylhurst University
Mike Clune, University of California, San Francisco
Linda Cordier, Pima Community College
Lisa Frace, Arizona State University
Michele Gross, University of Minnesota (ACUPA)
Harold Hewitt, Chapman University
Ruth Johnston, University of Washington, Bothell
Robert Moore, Colorado College
Janice Parten, Texas A&M University
Robyn Pennington, California State University
Sara Reed, University of California, Davis
Ann Rodriguez, University of California, San Francisco
Jen Rogers, University of North Dakota (ACUPA)
Nicholle Zarkower, University of Nevada, Las Vegas

Host Committee

Co-Chair: Harold Hewitt, Chapman University
Co-Chair: Pat Putnam, WACUBO Registrar
Patricia Anderson, University of California, Irvine
Rudy Arciniega, Chapman University
Arch Asawa, Soka University
Robin Aspinall, Claremont McKenna College
Ryan Bakonis, Chapman University
Rebecca T. Barber, Arizona State University
Brenna Bell, Chapman University
Matt Brewer, California Institute of Technology
Dean Calvo, Scripps College
Michael Catanzaro, University of San Diego
John Cebula, Chapman University
Teresa Costantinidis, University of California, San Francisco
Armando Diaz, Chapman University
Phil Doolittle, Brandman University
Darren Endo, University of California, Irvine
Tom Fleming, Loyola Marymount University
Lisa Frace, Arizona State University
Laura Gorospe, Chapman University
Michele Gross, University of Minnesota (ACUPA)
Rich Haluschak, ArtCenter College of Design
Amos Himmelstein, Occidental College
Lisa Kawai, Soka University
Brice Ken Kikuchi, University of California, Irvine
Danny C. Kim, California State University, Fullerton
Ada Korhonen, University of Arizona
Daniel Leyva, Chapman University
Danielle Manning, California State Polytechnic University, Pomona

Lauri Mantooth, Chapman University
Robert Moore, Colorado College
Jeremy Moser, Vanguard University
Gail Nishida, Chapman University
John Putnam
Jen Rogers, University of North Dakota (ACUPA)
Rick Turner, Chapman University
Nicholle Zarkower, University of Nevada, Las Vegas
Jill Zeiger, Chapman University

Business Partner Showcase Committee

Chair: John Cebula, Chapman University
Vice Chair: Michael Catanzaro, University of San Diego
Michael Baumert, Arizona State University
Brenna Bell, Chapman University
Heather Breen, Chapman University
Armando Diaz, Chapman University
Shannon Duran, University of California, Irvine
Garrett Eastwood, Chapman University
Harold Hewitt, Chapman University
Richard Jenkins, Chapman University
Ada Korhonen, University of Arizona
Michelle Leslie, Chapman University
Lauri Mantooth, Chapman University
Robert Moore, Colorado College
Gail Nishida, Chapman University
Pat Putnam, WACUBO Registrar
Rosa Rodriguez, Chapman University
Rick Turner, Chapman University
Jill Zeiger, Chapman University



Mission Statement

WACUBO's mission is to offer opportunities to members to develop professionally, to explore issues and trends in higher education and to engage with colleagues to share their expertise.

Vision

WACUBO will be the premier provider of professional development and networking for business officers serving higher education in the west.

