



Developing Higher Education Business Professionals

Join WACUBO in beautiful Southern California for our Leadership Symposium

Preconference Workshop

January 17, 2018 | 1 p.m. – 5 p.m.

Leadership Symposium

January 18, 2018 | 8 a.m. – 5 p.m.

January 19, 2018 | 8 a.m. – 12 p.m.

Hyatt Regency in Newport Beach, CA

WACUBO Leadership Symposium

WACUBO recognizes the value of developing leadership talent and supporting career advancement. Building on the success of the Women's Leadership Forum, this symposium is structured to identify overall leadership characteristics and skills, enhance team communication and effectiveness, and accelerate career growth.

Join us for this 1½-day symposium for professionals in higher education business roles focused on developing key management and leadership skills. Managers in mid-career positions who aspire to advance their roles in higher education are encouraged to attend this symposium. Meet with successful leaders in higher education and participate in activities designed to build the skills necessary for continued career advancement. Learn how to deploy leadership skills that enhance achieving goals.

Learning Objectives

- Participants will explore leadership characteristics, why leadership is critical in higher ed, and how to become agents of change.
- Participants will learn how to deploy leadership skills that will advance effectiveness on campus and be given the opportunity to build a circle of colleagues to keep in contact with after the event.
- Participants will learn about the unique management structures in higher education and how to engage with others across the organization.
- Participants will understand the skills needed for leadership and advancement and ways to engage their employees and peers to improve effectiveness and build necessary experience.

Who Should Attend

Mid-level higher education leaders who are interested in understanding and developing necessary skills for advancement in today's higher education community.

Speakers

Lisa Barrington

Founder and Principal
Barrington Coaching

Audrey Bilger

Vice President for Academic Affairs and Dean of the College
Pomona College

Teri Bump

Vice President, University Relations and Student Affairs
American Campus Communities

Lisa Chavez

Vice President for Administration and Chief Financial Officer
California State University, Los Angeles

Marta Perez Drake

Senior Vice President, Education, Development and Membership
NACUBO

Kelly Fox

Senior Vice Chancellor and Chief Financial Officer
University of Colorado at Boulder

Richard Haluschak

Senior Vice President and Chief Financial Officer
Art Center

Neal Hoss

Vice President for Finance and Administration Services and Chief
Financial Officer
California State University, San Marcos

Robert Moore

Senior Vice President for Finance and Administration/Treasurer
Colorado College and WACUBO President

Barbee Oakes

Chief Diversity Officer
University of Nevada, Las Vegas

Karen Sisson

Vice President and Treasurer
Pomona College

Howard Teibel

Teibel, Inc. Education Consulting

Lynn Valenter

Vice Chancellor for Finance and Operations
Washington State University, Vancouver

Preconference Workshop Instructors:

Rebecca Barber

Senior Director, Management Analysis
Arizona State University

Lauralea Edwards

Management Analyst
Washington State University

Preconference Workshop: Data-Driven Decision Making and How to Present Data

This year’s event will also feature the opportunity for participants to register for a half-day preconference workshop. Featuring the instructors from one of WACUBO’s most popular workshops, the program will focus on how to use data in decision-making, and how to present data for use at varying levels of the institution. Learn to tailor your information to your audience, while effectively delivering your message.

Learning Objectives

- Participants will learn the methodologies and tools available for gathering and evaluating data.
- Participants will learn to assess the results of an analysis and determine how to build the results into daily decision-making.
- Participants will learn to use reporting, graphs and other tools to make decisions, advocate for change, and show results.

Register online at: www.wacubo.org

Registration Options	Member	Non-Member
WACUBO LEADERSHIP SYMPOSIUM	\$495	\$595
PRECONFERENCE WORKSHOP (Available only with Symposium Registration)	\$100	\$100

Registration in this event includes the following:

Preconference Workshop


- Afternoon refreshment – January 17, 2018

Leadership Symposium

- Breakfast, Lunch and Refreshment Breaks – January 18, 2018
- Networking reception – January 18, 2018
- Breakfast – January 19, 2017

WACUBO is grateful for the support from the sponsor for this program, American Campus Communities





CPE Information

Attendees of the WACUBO Leadership Symposium will be eligible to earn approximately 11.5 CPE units. Attendees of the Preconference Workshop will be eligible to earn approximately 4.5 CPE units in Management Advisory Services. CPE hours are subject to adjustment due to minor schedule modifications.

Please visit www.wacubo.org/cpe for more information. The Western Association of College and University Business Officers (WACUBO) is registered with the National Association of State Boards of Accountancy (NASBA), as a Quality Assurance Service (QAS) sponsor of continuing professional education. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding QAS program sponsors may be submitted to NASBA through its website: www.learningmarket.org.

**If special accommodations are required, please advise
at the time of your registration.**

Plus, Enjoy Newport Beach Amenities After Hours!

- **Newport Beach, with broad sandy beaches**
www.visitnewportbeach.com/vacations/balboa-peninsula/
- **Balboa Island, with restaurants, bistros, and chic coastal shops**
<http://www.visitnewportbeach.com/vacations/balboa-island/>
- **Balboa Fun Zone**
www.visitnewportbeach.com/activities-and-attractions/balboa-fun-zone/
- **Fashion Island, an open-air shopping and dining venue with sophisticated style**
<http://www.visitnewportbeach.com/vacations/fashion-island/>

Leadership Symposium Contact:

Lisa Frace, Program Chair: Lisa.Frace@asu.edu

Cancellation Policy

Refunds will be given upon written request 30 days prior to program, less a \$50 cancellation fee. Substitutions are allowed at any time at no additional charge.

Transportation from John Wayne-Orange County Airport

A complimentary shuttle runs to and from the hotel and airport between 6:00a.m. and 10:00p.m. The shuttle leaves the hotel every hour on the hour, picks up at the airport at approximately 15 minutes past. The shuttle picks up outside the baggage claim area in the 'Ground Transportation' area.

Parking at the Hotel

Self parking is available for \$6 for first hour, \$2 per hour thereafter/\$27 overnight.
Valet parking is available for \$20 for day rate/\$36 overnight.

Hyatt Regency Newport Beach

1107 Jamboree Road
Newport Beach, CA 92660



HYATT REGENCY NEWPORT BEACH

newport beach, california

Photo courtesy of Hyatt Regency Newport Beach

Book Your Room

- **SPACE IS LIMITED AND EVENTS FILL QUICKLY, please reserve Symposium before booking room and/or travel**
- **Room rate for WACUBO guests: \$185 per night* available through **December 15, 2017****
- **To reserve room: Use the following link to the Hotel Website. This link will provide access to the special WACUBO rate:**
<https://aws.passkey.com/go/WACUBO18>

* Based on single or double occupancy. Premium rooms are available for \$200-\$235 per night. A resort fee of \$27.00 per room, per night plus the current room tax of 13% (tax is subject to change), will be charged in addition to the room rates set forth above. Resort fee includes, among other amenities, complimentary shuttle service to John Wayne Airport and local attractions. WACUBO rates are good for 3 days before and after the Symposium.

Agenda

January 18, 2018 | 8:45 a.m. – 5 p.m.

7:45-8:45 AM	Breakfast	
8:45-9:00	Welcome	Lisa Frace Robert Moore
9:00-10:30	Opening Keynote Address: <i>Innovators as Orchestrators of Change</i>	Howard Teibel
10:30-10:45	Break	
10:45-12:00	<i>The Critical Competencies of Chief Business Officers</i>	Marta Perez Drake
12:00-1:00 PM	Lunch	
1:00-2:15	<i>The Importance of Mentoring</i>	Robert Moore Kelly Fox
2:25 – 3:15	<i>The Value of Employee Engagement in Your Organization</i>	Lisa Barrington
3:15-3:30	Break	
3:30-5:00	Panel Discussion: <i>Career Advice from Leaders in Higher Education</i>	Lynn Valenter, Moderator Neal Hoss Lisa Chavez Karen Sisson Richard Haluschak
5:00 – 6:30	Networking Reception	Light appetizers and beverages will be served

January 19, 2018 | 8 a.m. – 12 p.m.

7:00-8:00 AM	Breakfast	
8:00 -8:50 AM	Shared Governance	Lynn Valenter Audrey Bilger
9:00-10:15	<i>Cultural Intelligence as a Cornerstone of Institutional Infrastructure</i>	Barbee Oakes
10:15-10:30	Break	
10:30-12:00	Closing Keynote: <i>What We Need Now</i>	Teri Bump
12:00	Wrap Up	