



THE WESTERN ASSOCIATION OF COLLEGE AND UNIVERSITY BUSINESS OFFICERS



## Presenters

**Jeffrey J. West** is currently the Associate Vice President for Finance at the University of Utah. He is a long-time contributor to WACUBO professional development courses, having taught both the Basic and Intermediate Accounting courses for several years. He has also been actively involved with NACUBO, serving twice on their Accounting Principles Council; and has recently received their Professional Development Award for 2009. Mr. West is a CPA, and has over 30 years experience in higher education finance, at four different public institutions in the Western U.S. He holds both bachelor and master degrees from Utah State University.

**William H. (Bill) Pickens** has been devoted to administrative leadership and policy analysis in higher education, with particular emphasis on finance, governance, and leadership. His experience includes being chancellor of a set of colleges, president of a large non-profit foundation, senior positions in California's state agency for higher education (including being executive director), senior partner in a nationwide consulting firm, fiscal affairs administrator, and policy analyst. Currently, Mr. Pickens is the Director of the Executive Leadership and Management Institute at Stanford. He holds a doctoral degree in U.S. Economic History from the University of California at Davis, with a specialty in government's role in economic growth.

**Gregg Goldman** is currently Senior Associate Dean & CFO for the University of Southern California's Marshall School of Business, where he oversees a wide range of administrative functions that support the school's instructional and research programs. He is responsible for managing the school's academic and staff personnel; finances and physical facilities; establishing policies and procedures; planning and organizing for the future; and administering daily operations. He serves on the Board of WACUBO and is also active in NACUBO. Mr. Goldman received his B.S. in Business Administration from Thomas Edison State College and his MBA from California State Polytechnic University, Pomona.

**Jean Vock** has been involved in higher education for more than 20 years. She has been the Assistant Dean for Finance and Administration at the University of Arizona's Eller College of Management since 2006, but began her career at the UofA as a member of the implementation team for FRS, the University's enterprise financial system. Before joining Eller, Ms. Vock served in various roles at the UofA, including assistant controller and audit coordinator, and as the Assistant Dean for Finance and Administration at the College of Nursing. Jean received her bachelor's of business administration from the University of Wisconsin-Eau Claire, her Masters of Accounting from the University of Arizona, and is a CPA.

## Academic & Unit Business Officers Workshop

### Salt Lake City, Utah

Thursday, April 8<sup>th</sup> 8:30 am – 4:30 pm  
Friday, April 9<sup>th</sup> 8:30 am – 12:00 pm

Participants of the Academic & Unit Business Officers (UBO) Workshop will enjoy lively discussions and presentations covering various topics designed to expand and improve their skills.

#### Building a Toolkit for Success

Presentations will provide a better understanding of the larger institutional framework of higher education, and will include discussions about working among the different constituencies, and the organizational and cultural structure of both private and public institutions.

#### Improving Practical Skills

The UBO will have an opportunity to improve their knowledge of budget development, budget planning and monitoring, effective communication of financial information, financial and other reporting, conflict resolution, business ethics, and daily staff management.

#### Networking Opportunities

The UBO presenters, a group of professionals with many years of varied higher education experience, have extensive knowledge of the challenges that face UBOs. They will cover topics such as Finance & Accounting, Higher Education Governance, Leadership, Policy Analysis, Research Compliance, Budget Planning and Analysis, Management, with an emphasis on the UBO perspective. Participants will network with the presenters and with peers from other institutions to build valuable relationships with peers at other institutions.

**IF SPECIAL ACCOMMODATIONS ARE REQUIRED, PLEASE ADVISE AT THE TIME OF YOUR REGISTRATION.**



# Registration

Online Course Registration:

[www.wacubo.org/work.shtml](http://www.wacubo.org/work.shtml)

Registrants should make their own airfare and hotel arrangements.

Workshop	Member	Non-Member
Academic & Unit Business Officers (4/8 – 4/9)	\$269	\$299

## Things to do in Salt Lake:

- Visit Park City and 2002 Winter Olympic venues
- Enjoy Spring skiing or snowboarding at any of our beautiful ski resorts
- Attend a performance of the Utah Symphony or Ballet West
- See historical Temple Square and a Tabernacle Choir rehearsal
- Shop and dine at over 130 Stores and Restaurants at the Open air Gateway Mall

## Transportation from Airport:

Discounted shuttle service is available through the hotel.

## For those driving:

Hotel parking is \$6/day, or \$13 overnight.

## Site Sponsor Contact:

Kori DeHaan, [kori.dehaan@utah.edu](mailto:kori.dehaan@utah.edu)

Phone: 801-581-4149

## CPE Credits:

WACUBO does not offer CPE credits per se, but many organizations accept WACUBO course for credit. A CPE self-reporting form to send to your professional organization is available at the WACUBO website.

## Cancellation Policy

Refunds will be given upon written request 30 days prior to program, less a \$50 cancellation fee. Substitutions are allowed at any time at no additional charge.

[www.wacubo.org](http://www.wacubo.org)

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## THE HILTON

Salt Lake City Center  
255 South West Temple  
Tel: 1-801-328-2000

Rooms: from \$119 per night

Hotel reservations: [Click here](#)



*Photo courtesy of Hilton Hotels and Resorts*

Nestled in the heart of the downtown business and entertainment district and only eight miles from the Salt Lake International Airport, the Hilton Salt Lake City Center enjoys the most convenient location in the Salt Lake Valley.

This AAA Four Diamond full service hotel is loaded with amenities, including an indoor fitness facilities, heated indoor pool and whirlpool, on-site restaurant and café, and state of the art meeting rooms.

The property is perfectly situated within three city blocks of over 60 restaurants, two shopping malls, the Energy Solutions Arena (Home of the Utah Jazz), historic Temple Square, the Genealogy Research Center, and is within walking distance of the TRAX train line for those interested in exploring more of the downtown area.

**The workshop will be held onsite.**