

WACUBO BMI, the Higher Education Management Institute Preliminary Curriculum Track/Year 1-4

August 5-9, 2018 | University of California at Santa Barbara

Sunday, August 5 – Day 1

Program Segment Time Allocation	Track 1	Track 2	Track 3	Track 4	Notes
4:00 pm-7:00 pm	Registration UCEN Mezzanine Level Lobby	Registration UCEN Mezzanine Level Lobby	Registration UCEN Mezzanine Level Lobby	Registration UCEN Mezzanine Level Lobby	University Center
5:30 pm-6:30 pm	First-Time Attendee Orientation Corwin East	First-Time Attendee Orientation Corwin East	First-Time Attendee Orientation Corwin East	First-Time Attendee Orientation Corwin East	
6:30 pm-8:30 pm	Reception/ Buffet Dinner Lagoon Plaza	Reception/ Buffet Dinner Lagoon Plaza	Reception/ Buffet Dinner Lagoon Plaza	Reception/ Buffet Dinner Lagoon Plaza	

Monday, August 6, 2018 – Day 2

Program Segment Time Allocation	Track 1 Corwin West	Track 2 Corwin East	Track 3 Loma Pelona 1108	Track 4 Loma Pelona 1100	Notes
8:30 am-9:45 am	General Session - Welcome: WACUBO BMI Institute Director, Pamela Hemann, CAE Keynote: Pending				Lotte Lehmann Theatre
9:45 am-10:15 am	Break - Lagoon Plaza	Break - Lagoon Plaza	Break - Loma Pelona Patio	Break - Loma Pelona Patio	
10:15 am-12:00 N	Navigating Organizational Politics, Allison M. Vaillancourt, Ph.D., SPHR, The University of Arizona	Legal Topic, Attorney, Atkinson, Andelson, Loya, Ruud & Romo	Intro to Case Study Format & Seeking the Leadership Lessons, Renate Wigfall, CPA, MBA, California State University, Northridge (ret)	Next Level Competencies and Career Action Planning, Carina Celesia Moore, MA, SPHR, CPLP, SHRM- SCP, UC Davis and Sue Anderson, UC San Diego (ret)	Track Classrooms
12:00 N-1:30 pm	Lunch De La Guerra Dining Commons	Lunch De La Guerra Dining Commons	Lunch De La Guerra Dining Commons	Lunch De La Guerra Dining Commons	
1:30 pm-3:15 pm	FRISK™ Documentation Model: Raising the Bar on Employee Accountability, Attorney, Atkinson, Andelson, Loya, Ruud & Romo	The Power of Honest Conversations, Allison M. Vaillancourt, Ph.D., SPHR, The University of Arizona	Lessons in Leadership and Followership, Diane M. Fennig, The Human Capital Group	Culture Matters, Katy Rees, California State University, San Marcos and Jennifer Williams, California State University, San Marcos	Track Classrooms
3:15 pm-3:30 pm	Break - Lagoon Plaza	Break - Lagoon Plaza	Break - Loma Pelona Patio	Break - Loma Pelona Patio	
3:30 pm-5:00 pm	Top Ten Strategies for Managing Your Career in Higher Education - Part I, Diane M. Fennig, The Human Capital Group	Three C's of Higher Education Budgeting: Concepts, Creation, and Connections, Linda Kosten, University of Denver	Student Case Studies in Small Groups with Facilitators (5) Loma Pelona 1108 The Club Lagoon Room DeAnza 1014 DeAnza 1018 DeAnza 1019	The Science & Strategy of Moving Your Ideas Forward, Allison M. Vaillancourt, Ph.D., SPHR, The University of Arizona	Track Classrooms
5:00 pm-5:45 pm	Break	Break	Break	Break	
5:45 pm-7:45 pm	Seaside Event	Seaside Event	Seaside Event	Seaside Event	Goleta State Beach

Tuesday, August 7, 2018 – Day 3

Program Segment Time Allocation	Track 1	Track 2	Track 3	Track 4	Notes
8:30 am–10:00 am	<p>Corwin West</p> <p>College & Uni. Accounting for Accountants, Jerry Farley, Ph.D., Washburn University OR College & Uni. Accounting for Non-Accountants, Joyce Lopes, Sonoma State</p> <p>Corwin West - Farley Flying A - Lopes</p>	<p>Corwin East</p> <p>Budgeting, Linda Kosten, University of Denver</p>	<p>Loma Pelona 1108</p> <p>Student Case Studies in Small Groups with Facilitators (5) Loma Pelona 1108 The Club-Lagoon Rm DeAnza 1014 DeAnza 1018 DeAnza 1019</p>	<p>Loma Pelona 1100</p> <p>Dashboards, Key Metrics and Data Visualization, Lauralea Edwards, Washington State University</p>	Track Classrooms
10:00 am-10:15 am	Break - Lagoon Plaza	Break - Lagoon Plaza	Break - Loma Pelona Patio	Break - Loma Pelona Patio	
10:15 am-12:00 N	<p>College & Uni. Accounting for Accountants, Jerry Farley, Ph.D., Washburn University OR College & Uni. Accounting for Non-Accountants, Joyce Lopes, Sonoma State</p> <p>Corwin West - Farley Flying A - Lopes</p>	<p>Navigating the Audit Trail, Howard Lutwak, CIA, CFE, California State University, Northridge</p>	<p>Snakes, Slackers and BackStabbers: Strategies for Dealing with Especially Frustrating People, Allison M. Vaillancourt, Ph.D., SPHR, The University of Arizona</p>	<p>Essential Skills for Challenging Times, Jairy C. Hunter, Jr., Charleston Southern University</p>	Track Classrooms
12:00 N-1:30 pm	Lunch De La Guerra Dining Commons	Lunch De La Guerra Dining Commons	Lunch De La Guerra Dining Commons	Lunch De La Guerra Dining Commons	
1:30 pm-3:00 pm	<p>Electives: Making MS PowerPoint Presentations Work, Alx Sanchez, UC Santa Barbara; Title Pending, Faculty Pending; Capital Funding, Missy Jarnagin, UC Santa Barbara; Creating Team Motivation, Carina Celesia Moore, MA, SPHR, CPLP, SHRM-SCP, UC Davis, BMI-Fast Takes: I am Gen Z, Teri Bump, American Campus Communities; I'm So Sorry (3 steps to an Effective Apology), Allison M. Vaillancourt, Ph.D., SPHR, The University of AZ; LinkedIn or LinkedOut, Diane M. Fennig, The Human Capital Group</p> <hr/> <p>Elective Classrooms: Corwin West - BMI-Minis Corwin East - Moore Harbor - Pending SSMS 1301 & 1302 - Sanchez Flying A, UCEN - Jarnagin</p>		<p>Onboarding for Success, Katy Rees, California State University, San Marcos & Jennifer Williams, California State University, San Marcos</p>	<p>Legal Topic, Attorney, Atkinson, Andelson, Loya, Ruud & Romo</p>	Track Classrooms
3:00 pm-9:00 pm	Free Afternoon & Evening/Bus Tour to Mission, Wharf & Downtown Santa Barbara	Free Afternoon & Evening/Bus Tour to Mission, Wharf & Downtown Santa Barbara	Free Afternoon & Evening/Bus Tour to Mission, Wharf & Downtown Santa Barbara	Free Afternoon & Evening/Bus Tour to Mission, Wharf & Downtown Santa Barbara	By 3:15 pm Meet at Manzanita Village Bus Loop

Wednesday, August 8, 2018 – Day 4

Program Segment Time Allocation	Track 1	Track 2	Track 3	Track 4	Notes
	Corwin West	Corwin East	Loma Pelona 1108	Loma Pelona 1100	
8:30 am–10:00 am	Can You See Me Now? Becoming Visible: Your Executive Presence, Teri Bump, American Campus Communities	The Whole Brain Model: Working Styles, Change & Conflict, John T. Berberet, MA, MFT, Santa Barbara College Hospital	Student Case Studies in Small Groups with Facilitators (5) Loma Pelona 1108 The Club-Lagoon Rm DeAnza 1014 DeAnza 1018 DeAnza 1019	Strategic Planning Overview, Ruth A. Johnston, Ph.D., University of Washington-Bothell	Track Classrooms
10:00 am-10:15 am	Break - Lagoon Plaza	Break - Lagoon Plaza	Break - Loma Pelona Patio	Break - Loma Pelona Patio	
10:15 am-12:00 N	College & Uni. Accounting for Accountants, Jerry Farley, Ph.D., Washburn University OR College & Uni. Accounting for Non-Accountants, Joyce Lopes, Sonoma State Corwin West - Farley Flying A - Lopes	The Whole Brain Model: Working Styles, Change & Conflict, John T. Berberet, MA, MFT, Santa Barbara College Hospital	Student Case Studies in Small Groups with Facilitators (5) Loma Pelona 1108 The Club-Lagoon Rm DeAnza 1014 DeAnza 1018 DeAnza 1019	Strategic Planning: SWOT, Mission, Vision & Values, Strategy Mapping, Ruth A. Johnston, Ph.D., University of Washington-Bothell	Track Classrooms
12:00 N-1:30 pm	Lunch De La Guerra Dining Commons	Lunch De La Guerra Dining Commons	Lunch De La Guerra Dining Commons	Lunch De La Guerra Dining Commons	
1:30 pm-3:15 pm	<p>Electives: Title Pending, Jeffrey West, University of UT; MS Excel for Data Analysis, Alx Sanchez, UC Santa Barbara; Business & Education: Follow the Money, A. Cathleen Greiner, Ph.D., South Orange County Community College District; Management Problem Solving, Jairy C. Hunter, Jr., Charleston Southern University; BMI-Fast Takes: Advancing the Institution Governing Board, Jerry Farley, Ph.D., Washburn University; Title Pending, Kori Wetsel, University of UT; Meetings 2.0, Diane M. Fennig, The Human Capital Group</p> <p>Elective Classrooms: Corwin West - BMI-Minis Corwin East - West Harbor - Greiner SSMS 1301 & 1302 - Sanchez Flying A, UCEN - Wetsel</p>		Current Hot Topics in Risk Management - International Travel, Protecting Minors, and Cyber Risks, Steven C. Holland, CRM, ARM, DRM, The University of Arizona	Strategic Planning: Action Planning & Lean Process Improvement, Ruth A. Johnston, Ph.D., University of Washington-Bothell	Track Classrooms
3:15 pm-3:45 pm	Break - Lotte Lehmann Theatre Patio	Break - Lotte Lehmann Theatre Patio	Break - Lotte Lehmann Theatre Patio	Break - Lotte Lehmann Theatre Patio	Lotte Lehmann Theatre Patio
3:45 pm-5:00 pm	General Session - Greetings from WACUBO President, Arch Asawa, Soka University . Program: CBOs/CFOs - Lessons Learned on the Journey with Moderator Arch Asawa, Soka University and Panelists: Lorraine Arvin, Reed College ; Robin Aspinall, CPA, ClaremontMckenna College ; Danny Kim, CSU Fullerton				Lotte Lehmann Theatre
5:00 pm-6:00 pm	Break	Break	Break	Break	
6:00 pm-8:45 pm	Fiesta Night Manzanita Village Las Encinas Quad	Fiesta Night Manzanita Village Las Encinas Quad	Fiesta Night Manzanita Village Las Encinas Quad	Fiesta Night Manzanita Village Las Encinas Quad	Manzanita Village

Thursday, August 9, 2018 – Day 5

Program Segment Time Allocation	Track 1 Corwin West	Track 2 Corwin East	Track 3 Loma Pelona 1108	Track 4 Loma Pelona 1100	Notes
8:30 am–9:45 am	The Art and Design of My Career Development Strategy – Part II, Diane M. Fennig, The Human Capital Group	Identifying and Analyzing Risk Exposures in Higher Education, Steven C. Holland, CRM, ARM, DRM, The University of Arizona	Title Pending, Paul Jenny, UC San Francisco	Strategic Planning: Demonstrating Knowledge, Ruth A. Johnston, Ph.D., University of Washington-Bothell	Track Classrooms
9:45 am-10:00 am	Break - Lagoon Plaza	Break - Lagoon Plaza	Break - Loma Pelona 1108	Break - Loma Pelona 1108	
10:00 am-11:30 am	Public Private Partnerships: All about "3P" Projects, Missy Jarnagin, UC Santa Barbara	Hot First Amendment Issues in Higher Education, Ryan Hagemann, Western Oregon University	Legal Topic, Attorney, Atkinson, Andelson, Loya, Ruud & Romo	Strategic Planning: Leading Change and Course Summary, Ruth A. Johnston, Ph.D., University of Washington-Bothell	Track Classrooms
11:30 am-12:00 N	Certificate Presentation	Certificate Presentation	Certificate Presentation	Certificate Presentation	Track Classrooms

Track Leaders

Track 1: Kori Wetsel, University of Utah

Track 2: Diane M. Fennig, The Human Capital Group

Track 3: Renate Wigfall, CPA, MBA, CSU Northridge (ret)

Track 4: Sue Anderson, MS, SPHR, SHRM-SCP, UC San Diego (ret)

Case Study Facilitators (Track 3)

1) Renate Wigfall, MBA, CPA, CSU Northridge (ret)

2) LJ Bolton, Utah State University

3) Ryan Hagemann, Western Oregon University

4) Jeffrey J. West, MBA, CPA, University of Utah

5) A. Cathleen Greiner, Ph.D., South Orange County Community College District