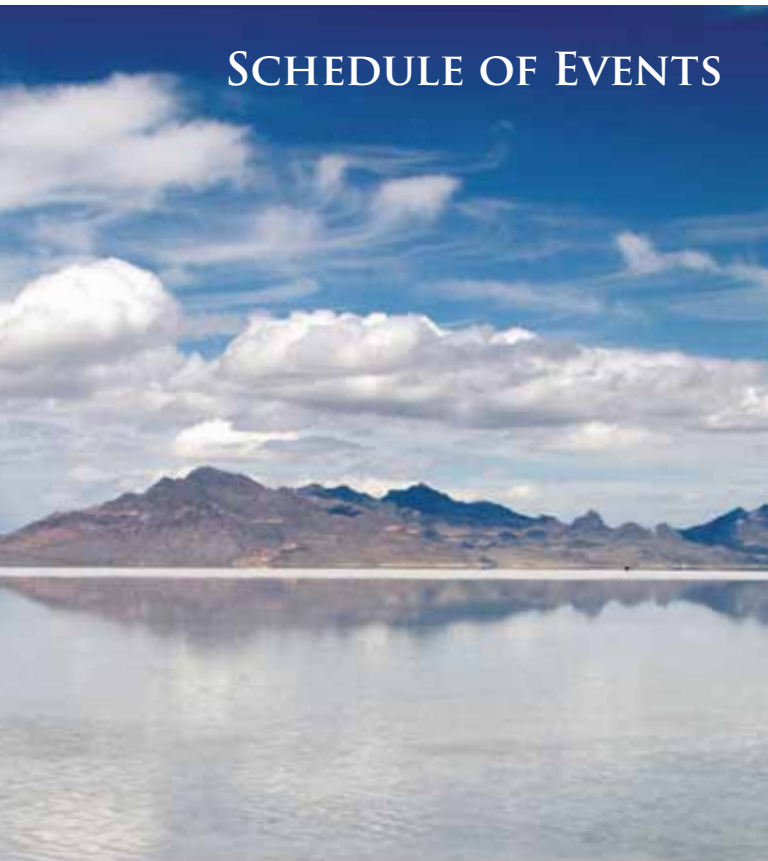


WACUBO 2009

WESTERN ASSOCIATION OF COLLEGE AND UNIVERSITY BUSINESS OFFICERS

SCHEDULE OF EVENTS



SALT LAKE CITY, UTAH
MAY 3 – 6, 2009

SCHEDULE OF EVENTS

SATURDAY, 5/2/2009

TIME	EVENT	LOCATION
8 AM - NOON	WACUBO BOARD MEETING	FOUNTAINBLEAU
1 - 5:00 PM	REGISTRATION	GRAND RECEPTION A&B

SUNDAY, 5/3/2009

TIME	EVENT	LOCATION
6 AM - 1:00 PM	GOLF TOURNAMENT	THANKSGIVING POINT / BUS LEAVES FROM SOUTH EXIT
8 AM - 5:00 PM	REGISTRATION	GRAND RECEPTION A&B
8:15 - 10:30 AM	MORMON TABERNACLE CHOIR - "MUSIC & THE SPOKEN WORD"	MEET IN HOTEL LOBBY
2 - 4:00 PM	INFORMATION EXCHANGE OPENING EVENT	GRAND BALLROOM
2:30 - 3:30 PM	INFORMATION EXCHANGE / ICE CREAM SOCIAL SPONSORED BY UGL UNICCO	GRAND BALLROOM
4 - 5:00 PM	NEWCOMERS RECEPTION SPONSORED BY TIAA-CREF	SAVOY
5 - 10:00 PM	OPENING RECEPTION & DINNER AT PARK CITY - SPONSORED BY FOLLETT HIGHER EDUCATION GROUP	OLYMPIC PARK - PC / BUS LEAVES FROM SOUTH EXIT

MONDAY, 5/4/2009

TIME	EVENT	LOCATION
7 AM - 4:30 PM	REGISTRATION	GRAND RECEPTION A&B
7 - 8:15 AM	INFORMATION EXCHANGE / CONTINENTAL BREAKFAST - SPONSORED BY COMMONFUND	GRAND BALLROOM
8:15 - 8:30 AM	WELCOME ADDRESS SPEAKER: PRESIDENT MICHAEL K. YOUNG, THE UNIVERSITY OF UTAH	IMPERIAL A
8:30 - 9:30 AM	KEYNOTE ADDRESS SPEAKER: CHAD HYMAS PRESENTATION TITLE: WHO NEEDS LEGS WHEN YOU HAVE WINGS SPONSORED BY: BON APPETIT MANAGEMENT COMPANY	IMPERIAL A
<p>DESCRIPTION: Today more than ever, business officers are looking for direction and solid answers to unprecedented challenges and levels of stress. Chad Hymas has spent the last three years developing solutions that have transformed his life. His stories are moving, his courage unprecedented, and his insights... profound. In this presentation, Chad will teach you to:</p> <ul style="list-style-type: none"> • Conquer the emotional paralysis that robs vision • Turn obstacles into incredible opportunities • Harness the power of change and rise above to progress • Tap into unseen personal power and inner strength to rejuvenate while accomplishing goals 		
9:30 - 10:30 AM	GENERAL SESSION 1 SPEAKER: DAVE FROHNMAYER, PRESIDENT, UNIVERSITY OF OREGON PRESENTATION TITLE: WEATHERING THE IMPERFECT STORM: RESTORING PERSPECTIVE IN HIGHER EDUCATION SPONSORED BY: SPRINGBOK SERVICES	IMPERIAL A
<p>DESCRIPTION: Economic turbulence and personal challenges of university and college leadership.</p>		

TIME	EVENT	LOCATION
10:30 - 11:30 AM	INFORMATION EXCHANGE / REFRESHMENT BREAK - SPONSORED BY: CHARTWELLS EDUCATIONAL DINING SERVICES	GRAND BALLROOM
11:30 AM - 12:30 PM	CONCURRENT SESSION 1 SPEAKER: PRESIDENT STAN L. ALBRECHT, UTAH STATE UNIVERSITY; PRESIDENT MICHAEL BASSIS, WESTMINSTER COLLEGE; PRESIDENT CYNTHIA A. BIOTEAU, SALT LAKE COMMUNITY COLLEGE; PRESIDENT DAVE FROHNMAYER, UNIVERSITY OF OREGON PRESENTATION TITLE: PRESIDENTS' PANEL: WHAT DO OUR PRESIDENTS NEED FROM US?	IMPERIAL A
<p>DESCRIPTION: Hear from a panel of Presidents about "What a University President needs from the business side of the institution." Discuss the characteristics and skills today's ideal University Business Officer should possess, and take the opportunity to ask the Presidents your burning questions. Presidents from all Carnegie classifications will discuss the unique challenges and opportunities they face when serving their stakeholders. Make sure that you don't miss this chance to learn from a President's perspective.</p>		
	CONCURRENT SESSION 2 SPEAKER: JAMES A. HYATT, SENIOR VICE PRESIDENT FOR BUSINESS AND FINANCE, UNIVERSITY OF SOUTH FLORIDA AND PROJECT DIRECTOR AND PRINCIPAL INVESTIGATOR NATIONAL CAMPUS SAFETY AND SECURITY PROJECT PRESENTATION TITLE: FINDINGS FROM THE NATIONAL CAMPUS SAFETY AND SECURITY PROJECT	SAVOY
<p>DESCRIPTION: This session will provide an overview of the National Campus Safety and Security Project, a collaborative effort by the leading higher education associations to provide guidance on addressing the complex issues of campus safety and emergency preparedness. The findings of recent regional, national and state studies on campus safety and security will be highlighted. In addition, the results of a national survey of NACUBO member institutions will be presented.</p>		
	CONCURRENT SESSION 3 SPEAKER: TIMOTHY R. CLARK, PH.D., PRESIDENT & CEO, TRCLARK LLC, VICE CHAIR, BOARD OF TRUSTEES, UTAH VALLEY UNIVERSITY PRESENTATION TITLE: LEADING CHANGE IN HIGHER EDUCATION: NEW CONCEPTS AND TOOLS FOR LEADERS	MURANO
<p>DESCRIPTION: Dr. Clark will address break-through concepts and tools from his research and landmark book: <i>Epic Change: How to Lead Change in the Global Age</i> (Wiley/Jossey-Bass 2008). He will discuss the context of the global age and the defining characteristics of complexity and speed. He will then introduce a critical distinction between early and late-stage failure patterns among large-scale organizational change initiatives. Participants will come away from the session with a deeper understanding of vital change leadership issues and some practical tools that they can apply to change initiatives they are charged to lead.</p>		
	CONCURRENT SESSION 4 TALES FROM THE FRONT - SPEAKER: COLLEEN NICKLES, ASSISTANT VICE CHANCELLOR, FINANCIAL SERVICES DIVISION, CALIFORNIA STATE UNIVERSITY SYSTEM; TIM SKELLY, CIMA, CITI INSTITUTIONAL CONSULTING PRESENTATION TITLE: WHAT RECENT MARKET EVENTS TAUGHT US ABOUT A PRUDENT INVESTMENT PROCESS	ENVOY

TIME	EVENT	LOCATION
<p>DESCRIPTION: The past year saw nearly unprecedented events unfold in the world's financial markets. This session will provide real-life insight into the management of investment strategies and deliver actionable advice about the proper positioning of portfolios to meet your institution's long-term financial objectives. This presentation will also feature a case study from the California State University System.</p>		
12:30 - 1:45 PM	CONSTITUENCY LUNCHESES – SMALL INSTITUTIONS SPONSORED BY MOSS ADAMS LLP	IMPERIAL C
	CONSTITUENCY LUNCHESES – COMPREHENSIVE/ DOCTORAL/RESEARCH INSTITUTION SPONSORED BY ARMSTRONG GROUP, MERRILL LYNCH PRIVATE BANKING	IMPERIAL B
	CONSTITUENCY LUNCHESES – COMMUNITY COLLEGES SPONSORED BY NELNET BUSINESS SOLUTIONS	IMPERIAL D
1:45 - 2:30 PM	INFORMATION EXCHANGE DESSERT – SPONSORED BY SUNGARD HIGHER EDUCATION	GRAND BALLROOM
2:30 - 3:30 PM	GENERAL SESSION 2 SPEAKER: MARIANNE JENNINGS, PROFESSOR, WPC MANAGEMENT, ARIZONA STATE UNIVERSITY PRESENTATION TITLE: WORKING TO BRING ETHICS AND AN ETHICAL CULTURE INTO OUR ACADEMIC WORLD SPONSORED BY SPRINGBOK SERVICES	IMPERIAL A
<p>DESCRIPTION: Business officers all face daily pressures and demands for results: keep costs down; generate dollars through donations and grants; cope with declining state support; and make sure our rankings don't drop. Given all of these pressures, we have yet to create the necessary governance and cultural elements to guarantee that we don't compromise our ethics in reaching our goals. This presentation will answer the following questions: What do we need in order to ensure an ethical culture? How can we keep our ethical standards at the forefront and be leaders on our campuses?</p>		
3:40 - 4:40 PM	CONCURRENT SESSION 5 SPEAKER: KEVIN ROBINSON, CIA, CFE, EXECUTIVE DIRECTOR OF INTERNAL AUDITING, AUBURN UNIVERSITY PRESENTATION TITLE: MANAGING THE RISKS ASSOCIATED WITH OCCUPATIONAL FRAUD	SAVOY
<p>DESCRIPTION: Take a fast paced tour into the world of fraud by looking at current trends, the environment where fraud occurs, the characteristics of perpetrators, common "red flags," and much more. This session focuses specifically on the higher education environment, so you will benefit from the lessons other institutions have learned in confronting fraud and will be better prepared to proactively manage this unique and unfortunate risk all institutions face.</p>		
	CONCURRENT SESSION 6 SPEAKER: ROGER GOODMAN, VICE PRESIDENT AND TEAM LEADER U.S. HIGHER EDUCATION AND NOT-FOR-PROFITS RATINGS TEAM MOODY'S INVESTORS SERVICE; DOUGLAS J. KILCOMMONS, SENIOR DIRECTOR, EDUCATION & NONPROFIT INSTITUTIONS, FITCH RATINGS; STANDARD & POOR'S - CARLOTTA MILLS, ASSOCIATE DIRECTOR, PUBLIC FINANCE HIGHER EDUCATION & NON-PROFITS. PRESENTATION TITLE: RATING AGENCIES PANEL SPONSORED BY MULTNOMAH GROUP	IMPERIAL A

TIME	EVENT	LOCATION
<p>DESCRIPTION: A moderated session with a panel of experts in the investment field and from various Rating Agencies. Given the current economy and changes ahead, they will be discussing a range of topics including:</p> <ul style="list-style-type: none"> • Endowment funds and UPMIFA • Evaluating the long-term vs. short-term impact on decisions and ratings • Current economic environment and the effect on ratings • And much more... 		
	CONCURRENT SESSION 7 SPEAKER: FRANK M. POWELL, PH.D, PROFESSOR AND SUSTAINABILITY LIAISON, FURMAN UNIVERSITY PRESENTATION TITLE: FUTURE-PROOFING OUR COLLEGES AND UNIVERSITIES THROUGH SUSTAINABILITY PLANNING AND INNOVATION	MURANO
<p>DESCRIPTION: The fundamental lessons of sustainability must be learned if our species is going to flourish in the coming decades. In a future of constrained resources, higher education may be the best positioned to understand, articulate, and make rapid and needed change. Immediate and substantial investment of personnel, programming, and money can help "futureproof" our institutions so that we can avoid the fall and begin to fly.</p>		
	CONCURRENT SESSION 8 TALES FROM THE FRONT – SPONSORED BY: GUIDANT GROUP SPEAKER: CLARE HANSEN-SHINNERL, ASSISTANT VICE PRESIDENT, BUSINESS SERVICES, UNIVERSITY OF SOUTHERN CALIFORNIA PRESENTATION TITLE: OUTSOURCING TO A MANAGED SERVICE PROVIDER (MSP): WHY A MSP MODEL PROVED THE BEST OPTION SPONSORED BY GUIDANT GROUP	ENVOY
<p>DESCRIPTION: Like most other academic institutions, USC augments the talents of its employees with temporary staff in order to ensure a smooth operation during peak periods, extended absenteeism, or special projects. This session will highlight why USC's strategic analysis resulted in a decision to outsource its temporary staffing program to a Managed Service Provider (MSP), and how the MSP model has improved customer service, mitigated institutional risk, reduced costs, and simplified the administrative infrastructure.</p>		
4:40 - 5:45 PM	INFORMATION EXCHANGE / WINE & CHEESE RECEPTION – SPONSORED BY: KEYBANK	GRAND BALLROOM
5:45 - 6:30 PM	INSTITUTES' RECEPTION	IMPERIAL RECEPTION A & B
6:30 - 8:30 PM	HISTORIC DOWNTOWN WALKING TOUR	MEET IN HOTEL LOBBY
8:30 - 11 PM	SWEETS IN THE SUITE – SPONSORED BY: FOLLETT HIGHER EDUCATION GROUP	GRAND SALON

TUESDAY, 5/5/2009

TIME	EVENT	LOCATION
8 AM - 4:00 PM	REGISTRATION	GRAND RECEPTION A & B
8 - 9:15 AM	GENERAL MEMBERSHIP BREAKFAST	GRAND SALON
9:15 - 10:15 AM	GENERAL SESSION 3 SPEAKER: STEVE L. ROBBINS, PH.D. PRESENTATION TITLE: AN OPEN MIND IS A TERRIBLE THING TO CLOSE	IMPERIAL A

TIME	EVENT	LOCATION
<p>DESCRIPTION: We live in an environment of “complexity,” which, if one expects to thrive, requires an open mind that can entertain multiple perspectives. Hear about insights from the world of cognitive science behind open (and closed) mindedness, and about actions we can take to become more open-minded, creative, and innovative and less unintentionally intolerant. Don't miss what many call the best “diversity” message you have ever heard.</p>		
10:15 - 11 AM	INFORMATION EXCHANGE / REFRESHMENT BREAK - SPONSORED BY: JOHNSON CONTROLS	GRAND BALLROOM
11 AM - NOON	CONCURRENT SESSION 9 SPEAKER: JERRY FARLEY, PRESIDENT, WASHBURN UNIVERSITY PRESENTATION TITLE: ACCOUNTING STANDARDS UPDATE	IMPERIAL A
<p>DESCRIPTION: Pacioli wrote about accounting rules over 500 years ago. The concepts he described have remained, for the most part, unchanged. One might think that accounting would not often change, but the accounting gods at FASB and GASB regularly prescribe new standards. This session will focus on recently issued standards applicable to higher education and the potential impact they may have on our accounting transactions and financial reporting. For the accountant this is a session not to miss.</p>		
	CONCURRENT SESSION 10 SPEAKER: CHENEY ENG-TOW, SPECIAL AGENT, FBI PRESENTATION TITLE: CYBERCRIME TODAY	MURANO
<p>DESCRIPTION: Cybercrimes continue to grow and computers are used in almost every type of crime. Hear how educational institutions are affected by cybercrimes and what you can do to help protect your institution. Also learn about the current cybercrime trends, and about the most prevalent cases worked by the FBI.</p>		
	CONCURRENT SESSION 11 SPEAKER: MARK TAYLOR, M.S.W., ED.D. PRESENTATION TITLE: MANAGING FOR SUCCESS IN THE MULTIGENERATIONAL WORKPLACE	SAVOY
<p>DESCRIPTION: Today's workplace can be an exciting mixture of four generational cohorts; Traditionals, Boomers, Xers and our youngest workers from Generation NeXt. Issues of managing “mixed” generational groups, and the readiness of young people and recent graduates to enter the workforce, has become a major concern for many businesses—including colleges. This workshop will address the generational issues and dynamics in the workplace with suggestions for developing the most positive and effective work setting for all workers.</p>		
	CONCURRENT SESSION 12 TALES FROM THE FRONT - SPEAKER: LINDA MAKIN, EXECUTIVE DIRECTOR OF PLANNING AND BUDGET, UTAH VALLEY UNIVERSITY; AND DR. CAMERON MARTIN, ASSISTANT COMMISSIONER FOR PLANNING AND ADMINISTRATION, UTAH SYSTEM OF HIGHER EDUCATION PRESENTATION TITLE: INTEGRATED PLANNING, BUDGETING AND ACCOUNTABILITY	ENVOY
<p>DESCRIPTION: With higher education resources becoming increasingly scarce, a management system linking planning, budgeting, and assessment functions is critical to the success of institutions. In an effort to unify planning efforts and integrate budgeting with planning, Utah Valley University has successfully developed and implemented a Planning, Budgeting and Accountability (PBA) process which ensures that planning is a process, not an event. Participants will learn techniques for engagement of internal and external constituencies in the planning process, learn a model that directly connects resource allocation to planning as well as to accountability measures, and explore strategies for implementation and continued process improvement.</p>		
NOON - 1:30 PM	MEMBER APPRECIATION LUNCHEON SPONSORED BY: WELLS FARGO BANK	IMPERIAL B

TIME	EVENT	LOCATION
1:30 - 2:30 PM	CONCURRENT SESSION 13 SPEAKER: ALAN BOND, MANAGING DIRECTOR, BOND LOGISTIX ED OSWALD, PARTNER, ORRICK PRESENTATION TITLE: POST ISSUANCE COMPLIANCE	SAVOY
<p>DESCRIPTION: This session will give an overview and detailed information regarding the new IRS Strategic Initiative in Tax Exempt Bond Post Issuance Compliance. How will this new initiative impact you and your organization? Speakers from Bond Logistics and Orrick will be sharing their professional opinion on the initiative and its impact on higher education.</p>		
	CONCURRENT SESSION 14 SPEAKER: JENNIFER FOUTTY, EXECUTIVE DIRECTOR, KUALI PRESENTATION TITLE: KUALI: PAST, PRESENT, AND FUTURE	MURANO
<p>DESCRIPTION: Kuali began with six universities and NACUBO collaborating to build an open source Financial System dedicated to serving institutions of higher education. You've heard about the history of Kuali, now meet the Foundation's Executive Director and discuss the project's future, the benefits and risks, and plans for ensuring sustainability and viability.</p>		
	CONCURRENT SESSION 15 SPEAKER: STEVE ROBBINS, PH.D. PRESENTATION TITLE: WHAT DOES DIVERSITY HAVE TO DO WITH CREATIVITY?	IMPERIAL A
<p>DESCRIPTION: The need for creativity and innovation in any organization is a given, and yet some organizations limit their creativity by limiting their diversity. What if the factors that create diverse and inclusive environments are the same ones that foster creativity? If people are the vessels for ideas, how do organizations hurt themselves when employees feel excluded, especially in a creative and knowledge economy where “ideas rule”? Get answers to these and other important questions in this enlightening workshop.</p>		
	CONCURRENT SESSION 16 TALES FROM THE FRONT - SPEAKER: TOM GAFFERY, ADMINISTRATIVE PROJECT COORDINATOR, OFFICE OF THE VICE PRESIDENT FOR ADMINISTRATION, CALIFORNIA STATE UNIVERSITY, FRESNO; DESIRAE WASHINGTON, OFFICE OF THE VICE PRESIDENT FOR ADMINISTRATION, CALIFORNIA STATE UNIVERSITY, FRESNO. PRESENTATION TITLE: DEMYSIFYING THE SIGNS OF CHANGE WITH AN INTEGRATED COMMUNICATION PLAN	ENVOY
<p>DESCRIPTION: At California State University, Fresno, numerous construction projects occurred simultaneously requiring building openings, building closures and personnel moves across campus. With the reopening of the expanded Henry Madden Library, users wanted and needed detailed information about moves going on and relocations that were planned in the future. “The Year of the Move” was the result of these needs, and a desire for an integrated, creative approach to communications. Rather than focus on facility changes and moves individually, the “Year of the Move” creates a place where the campus community can see the connectedness between their moves and other moves on campus. It has been a learning experience as we enhance the website as we receive requests for information. Others will be able to learn from this program how an integrated marketing plan for communications can be a valuable tool on a university campus.</p>		
2:30 - 3:30 PM	INFORMATION EXCHANGE / REFRESHMENT BREAK SPONSORED BY: STANDARD & POOR'S	GRAND BALLROOM

TIME	EVENT	LOCATION
3:30 - 4:30 PM	GENERAL SESSION 4 SPEAKER: KIRK L. JOWERS, DIRECTOR OF THE HINCKLEY INSTITUTE OF POLITICS AND PARTNER, CAPLIN & DRYSDALE PRESENTATION TITLE: OBAMA'S FIRST 100 DAYS: THE CHANGING POLITICAL CLIMATE AND ITS IMPACT ON HIGHER EDUCATION	IMPERIAL A
DESCRIPTION: On November 4, 2008, Barack Obama swept the election with an overwhelming Electoral College victory, and the Democratic Party enjoyed significant gains in the United States Senate and House of Representatives. Hear about the tremendous challenges Obama and the Democratic Party faced, the status of these challenges, and the prospects for higher education in this new political environment.		
6:30 - 7:30 PM	ANNUAL RECEPTION – SPONSORED BY: GEORGE K. BAUM AND COMPANY	IMPERIAL RECEPTION
7:30 - 10:30 PM	BANQUET AND DANCE – SPONSORED BY: BARNES AND NOBLE COLLEGE BOOKSELLERS	IMPERIAL B,C,D

WEDNESDAY, 5/6/2009

TIME	EVENT	LOCATION
7:30 - 9 AM	BOARD OF DIRECTORS MEETING	FOUNTAINBLEAU
8 - 9:00 AM	CONTINENTAL BREAKFAST – SPONSORED BY: EMIA	GRAND BALLROOM A&D
9 - 10:45 AM	GENERAL SESSION 5 SPEAKER: TOM CHAMPOUX, PRESIDENT, EFFECTIVENESS INSTITUTE PRESENTATION TITLE: REGAINING PERSPECTIVE TO LEAD THROUGH CHANGING TIMES SPONSORED BY: SODEXO EDUCATION	IMPERIAL A
DESCRIPTION: The pursuit of excellence demands a simultaneous effort in three distinct yet interdependent areas: Leadership, Change, and Quality. Quality cannot be attained without Change and Change cannot be accomplished without Leadership. In today's "interaction age," effective leaders must be more facilitative and process oriented to understand the needs of people and to capitalize on their individual strengths. At the same time, these leading business officers need to understand their own needs so they are able to continue providing leadership in the cycle of change.		
10:45 - 11 AM	PROFESSIONAL DEVELOPMENT SCHOLARSHIPS DRAWINGS & CLOSING REMARKS	IMPERIAL A

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